



UPLIFT

sustainable PLastics
for Food & drinks packaging industry

- CONTRIBUTION TO UPCYCLE F&D PACKAGING MATERIALS WHICH ACCOUNT FOR, AT LEAST

60% OF THE MARKET

BY 2030

- **NOVEL STANDARDS AND CERTIFICATION SCHEMES TO BE APPLIED**

- **DELIVERY OF NOVEL PLASTIC PACKAGING SOLUTIONS WITH LESS ENVIRONMENTAL IMPACT**

- **CONTRIBUTION TO BRING THE EUROPEAN PLASTIC PACKAGING INDUSTRY IN THE FOREFRONT OF INNOVATIONS AND SUSTAINABILITY WORLDWIDE**