

# **H2020-NMBP-TR-IND-2020-two-stage** sustainable PLastics for the Food and drink packaging industry (UPLIFT)

## **D7.5 – Dissemination and communication plan Update 4**

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**Date:** August 12, 2023

This document corresponds to D7.5 and describes the Communication and Dissemination updates carried out from M24 to M29 within the UPLIFT project, whose main objective is to ensure that the project's outcomes (concepts, scientific results, models and simulation tools, validated work, problem awareness) are consequently disseminated to the appropriate target communities.

Project details			
<b>Project acronym</b>	UPLIFT	<b>Start / Duration</b>	01/03/2021 (48 months)
<b>Topic</b>	CE-BIOTEC-09-2020	<b>Call identifier</b>	H2020-NMBP-TR-IND-2020-two-stage
<b>Type of Action</b>	RIA - Research and Innovation Action	<b>Coordinator</b>	Aalborg University (AAU)
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<b>Website</b>	<a href="https://upliftproject.eu/">https://upliftproject.eu/</a>		

Deliverable details			
<b>Number</b>	7.5		
<b>Title</b>	Communication and dissemination plan		
<b>Work Package</b>	7		
<b>Dissemination level</b>	PU	<b>Nature</b>	PUBLIC
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<b>Document History</b>			
<b>Date</b>	<b>Version</b>	<b>Name</b>	<b>Changes</b>
<b>04/07/2023</b>	V0.1	Pablo Morales	<b>The first version of the document</b>
<b>14/07/2023</b>	V0.2	All partners	<b>General, review and complete dissemination activities.</b>
<b>02/08/2023</b>	V0.3	Cristiano Varrone	<b>Final review</b>
<b>11/08/2023</b>	V1	Pablo Morales	<b>Final version</b>

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## 1. Executive summary

This document contains a detailed Dissemination and Communication Plan that outlines the project's audiences, key messages, and communication channels for dissemination. It also answers the questions WHO? WHAT? WHEN? HOW? and provides an integrated, accurate, and efficient dissemination strategy. In addition, it highlights the key messages, potential audiences, roles and responsibilities, and methods of communication to be used for the UPLIFT tool promotion.

Task 7.1 aims at proactively promoting the UPLIFT project and its results by providing targeted information to various audiences. The promotion activities will be part of the dissemination and communication plan, and this document presents an update of the original C&D Plan in achieving the partial objective.

This dissemination and communication plan will be updated every six months, considering the project's development and a final version will be issued at the end of the UPLIFT project (M48).

## 2. Acronyms and abbreviations

<b>AAU</b>	Aalborg University
<b>BBEPP</b>	Bio Base Europe Pilot Plant
<b>BIO-MI</b>	Bio-Mi Društvo S Ogranicenom Odgovornošću Za Proizvodnju, Istraživanje I Razvoj
<b>DCP</b>	Dissemination and Communication Plan
<b>DTU</b>	Danmarks Tekniske Universitet
<b>EC</b>	European Commission
<b>FZJ</b>	Forschungszentrum Jülich GmbH
<b>GP</b>	General Public
<b>HKI</b>	Leibniz-Institut Für Naturstoff-Forschung Und Infektionsbiologie Ev Hansknoll- Institut
<b>KPI</b>	Key Performance Indicator
<b>NW</b>	Newsletter
<b>PR</b>	Press Release
<b>RWTH</b>	Rheinisch-Westfälische Technische Hochschule Aachen
<b>SIE</b>	Sustainable Innovations
<b>TM</b>	Trade Media
<b>UCD</b>	University College Dublin,
<b>ULUND</b>	Lunds Universitet
<b>VFB</b>	Is Vestforbrædning
<b>WP</b>	Work Package

## 3. Introduction

This document is the UPLIFT project (contract no. 953073) third Communication & Dissemination Plan corresponding to D7.5 (M30) led by SUSTAINABLE INNOVATIONS (SIE). Throughout this document, a complete description of the activities carried out during the month 24 (M25) to month 29 (M29) period in terms of Communication and Dissemination will be further explained.

Likewise, the Communication and Dissemination strategy for the upcoming period will be included. All partners contributed to dissemination and communication activities in line with the aims and goals of the plan.

### 3.1 Context of WP7

The main objective of this WP is to maximise the impact of the project results during its lifetime and after the project's end. More in detail, the specific objectives are:

- To promote, among European citizens, awareness regarding the upcycling capacity of products and materials in the food & drink packaging industry.
- To raise awareness of the lowest environmental impact and high economic feasibility of UPLIFT solutions.
- To build a strong network of stakeholders interested in the project results.
- To ensure effective knowledge transfer of UPLIFT's outcomes.
- To enable future exploitation by monitoring the market and business opportunities of plastic upcycling.

### 3.2 Objectives of Task 7.1 Dissemination and Communication strategy

A detailed Dissemination & Communication Plan (DCP) outlining the project's target audiences, strategies for engaging the target audience, and activities was produced in M6 of the project. This document represents its updated version in M29. The document addresses the approach to dissemination and communication from month M24 forward. An upcoming version will reflect the work in terms of dissemination and communication in deliverable 7.6 which will include the activities carried out from month 30 (M30) to month 35 (M35).

- DCP.01 - First Draft of the DCP – M6 (August 2021).
- DCP.02 – Updated version of the DCP – M11 (February 2022).

- DCP.03 – Updated version of the DCP – M18 (August 2022).
- DCP.04 – Updated version of the DCP – M24 (February 2023).
- DCP.05 – Updated version of the DCP – M30 (August 2023).
- DCP.06 – Updated version of the DCP – M36 (February 2024).
- DCP.07 – Updated version of the DCP – M42 (August 2024).
- DCP.08 – Updated version of the DCP – M48 (February 2025).

## 4. Objectives of the DCP

The main objective of the UPLIFT dissemination strategy is to ensure that the project's outcomes (concepts, scientific results, models and simulation tools, validated work, problem awareness) are consequently disseminated to appropriate target communities.

A multistep and multichannel approach is being used in the UPLIFT dissemination strategy in order to reach and engage different stakeholders and target groups with adjusted information for needs and interests. Awareness is raised to all possible project beneficiaries.

The key specific objectives to achieve the UPLIFT goals are:

- To raise awareness among the plastics industry and end-users.
- To show the benefits that UPLIFT outcomes will bring to society (services, employment, economy, environment).
- To facilitate interaction and information exchange with relevant stakeholders (plastics scientists, chemists, engineers...).
- To pave the commercial uptake of the UPLIFT technologies by building a stakeholder network interested in the project.
- To raise capacity building among the industrial sector, the scientific community, and relevant stakeholders.
- To build synergies with other similar and relevant projects.



## 5. Review actions M24-M29

### 5.1 Offline actions

#### 5.1.1 Printed Materials

At the beginning of the project, UPLIFT produced a series of printed documents (brochure, poster, factsheet, and roll-up) to be distributed at the events attended by partners.

As the COVID-19 restrictions have been lifted SIE handled during the first face-to-face General Assembly meeting a set of 30 brochures per partner. A total of 500 brochures were distributed to the partners in order to disseminate the project when participating in events, trade fairs or conferences. However, due to the high number of events and conferences attended some partners asked more brochures to disseminate the project.

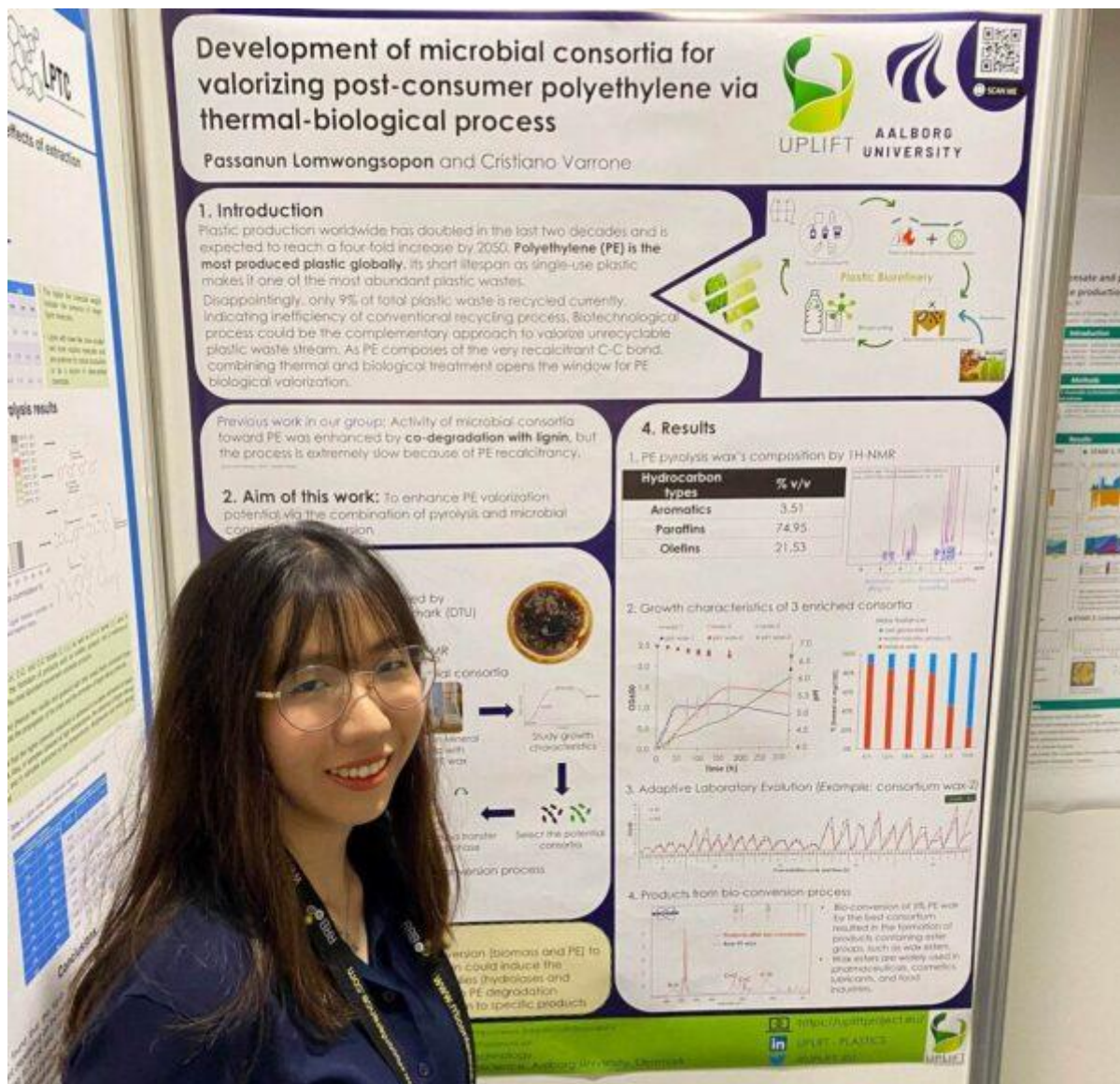
From its side, SIE printed fifty additional brochures to deliver during the International Fine Food and Beverages Fair: Salón Gourmet on April 19, 2023.

*Image 5.1.1.1: Printing materials during the Salón Gourmet trade fair: SIE delivering UPLIFT brochures.*



Furthermore, the coordinator entity AAU presented a poster combining technical information as well as the main social media channels of the initiative. This poster was showcased in the International Conference on Renewables Resources and Biorefineries celebrated from May 31<sup>st</sup> to June 2<sup>nd</sup> 2023.

Image 5.1.1.2: UPLIFT poster presented in the International Conference on Renewables Resources and Biorefineries



**Development of microbial consortia for valorizing post-consumer polyethylene via thermal-biological process**

Passanun Lomwongsopon and Cristiano Varrone

**1. Introduction**  
Plastic production worldwide has doubled in the last two decades and is expected to reach a four-fold increase by 2050. **Polyethylene (PE)** is the **most produced plastic globally**. Its short lifespan as single-use plastic makes it one of the most abundant plastic wastes. Disappointingly, only 9% of total plastic waste is recycled currently, indicating inefficiency of conventional recycling process. Biotechnological process could be the complementary approach to valorize unrecyclable plastic waste stream. As PE composes of the very recalcitrant C-C bond, combining thermal and biological treatment opens the window for PE biological valorization.

Previous work in our group: Activity of microbial consortia toward PE was enhanced by **co-degradation with lignin**, but the process is extremely slow because of PE recalcitrancy.

**2. Aim of this work:** To enhance PE valorization potential via the combination of pyrolysis and microbial co-degradation process.

**4. Results**

1. PE pyrolysis wax's composition by 1H-NMR

Hydrocarbon types	% v/v
Aromatics	3.51
Paraffins	74.95
Olefins	21.53

2. Growth characteristics of 3 enriched consortia

3. Adaptive Laboratory Evolution (Example: consortium wax-2)

4. Products from bio-conversion process

Bio-conversion of 2% PE wax by the best consortium resulted in the formation of products containing ester groups, such as wax ester. Wax esters are widely used in pharmaceuticals, cosmetics, lubricants, and food preservatives.



Finally, BIO-MI contributed to disseminate UPLIFT during the *LEAP Summit* in Zagreb on May 18, 2023. There, BIO-MI showcased virtually the *official poster* project during the presentation explaining the overall idea of the project as well as the objectives and the partners involved.

Image 5.1.1.3: UPLIFT poster presented by BIO-MI at the LEAP Summit in Zagreb.



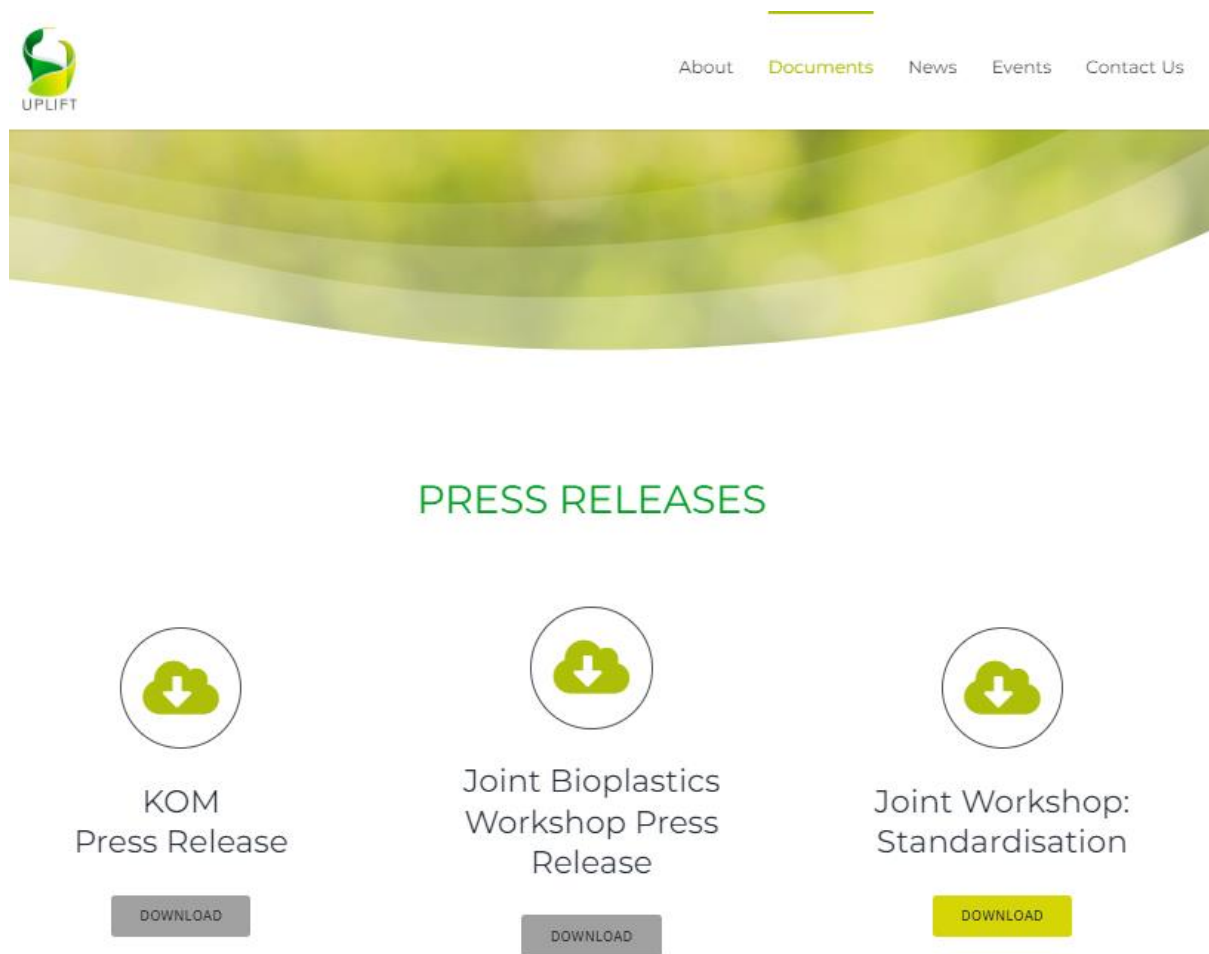
## 5.1.2 Press Releases

In the last semester, no press releases were issued. Since the project began a total of three press releases have been issued about:

- [Project Kick-Off.](#)
- [Joint Workshop about Bioplastic Projects.](#)
- [Joint Workshop about Standardisation.](#)

Since the nature of these document is public and relevant for all the stakeholders, SIE compiled and upload all the press releases issued in the project website within the documents section.

Image 5.1.2: UPLIFT's press releases



### 5.1.3 Interaction with other EU projects

UPLIFT is committed to engaging with related initiatives to boost the project results' impact. A series of actions have been carried out in this regard.

As described in the previous [dissemination and communication update](#), the UPLIFT project established a new synergy with CREATOR to participate in the [Innovation Forum 4 Plastics mid-March 2023](#) in Brussels in collaboration with the Polymer Circularity Multiplier Initiative (PCMI).

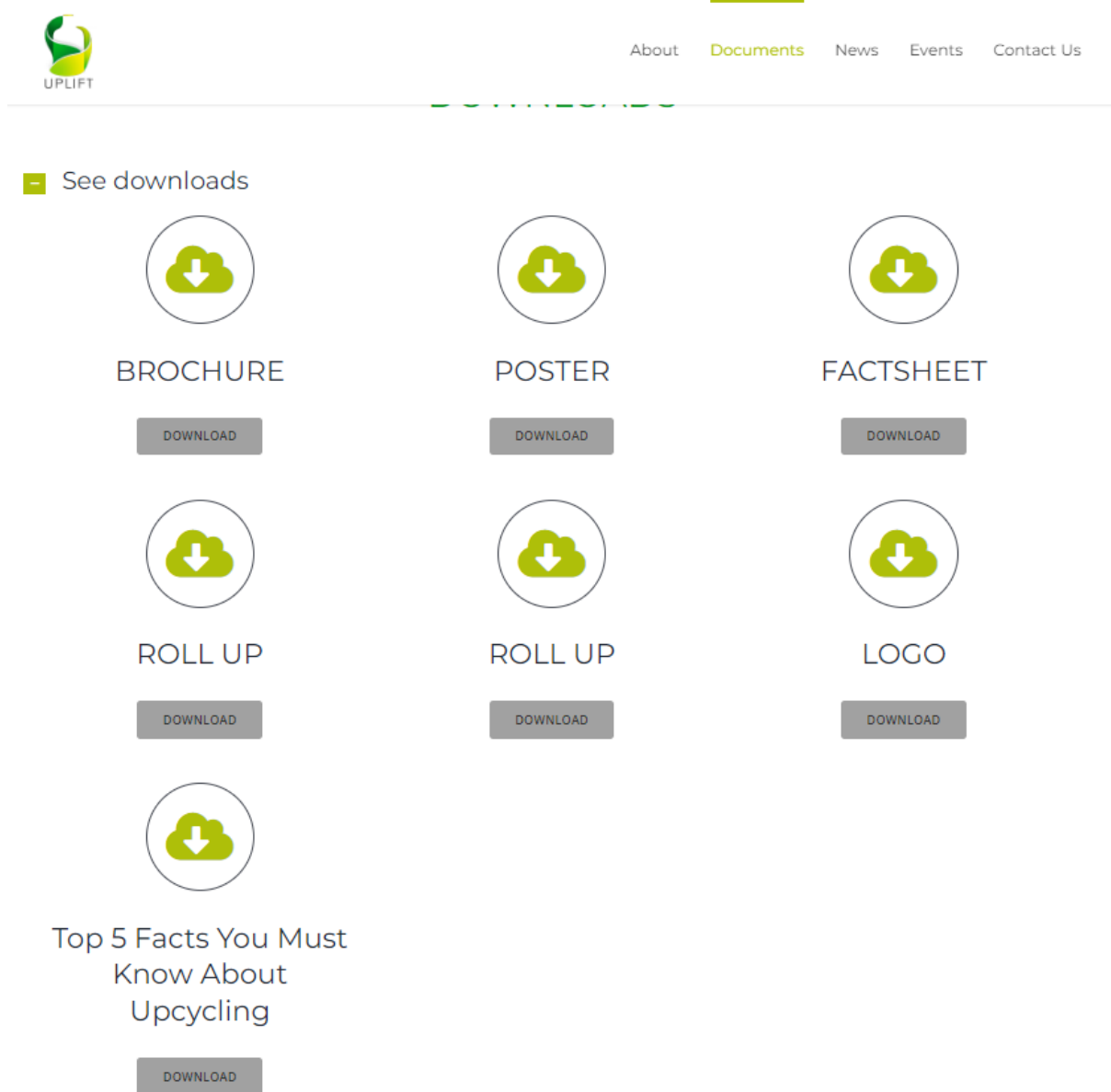
Image 5.1.3.1: Preview of the news UPLIFT participates at the 4<sup>th</sup> Innovation Forum for Plastics.



Apart from this collaboration, our project coordinator Cristiano Varrone gave a presentation in joint webinar organised by the BIOICEP project to introduce the main concept of the initiative as well as the objectives, impacts and methodology in a session aimed at discussing topics in the framework of circular economy and the plastic challenge. Besides the UPLIFT project, some of our sister projects showcased their projects and initiatives such as ECOPLASTIC, MIX-UP, BIO-PLASTICS EUROPE, PRESERVE and BUDDIE-PACK.

Finally, UPLIFT finalised in collaboration with UPPE-T and PRESERVE the joint factsheet about the TOP 5 FACTS YOU MUST KNOW ABOUT UPCYCLING joint factsheet to reach a wider audience including the general public. The factsheet was share by the three initiatives in order to maximise the impacts, views and increase the citizen awareness among. This communication material was share on social media and it has been included in the UPLIFT website.

Image 5.1.3.2: Documents section: TOP 5 FACTS YOU MUST KNOW ABOUT UPCYCLING



UPLIFT

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BROCHURE  
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FACTSHEET  
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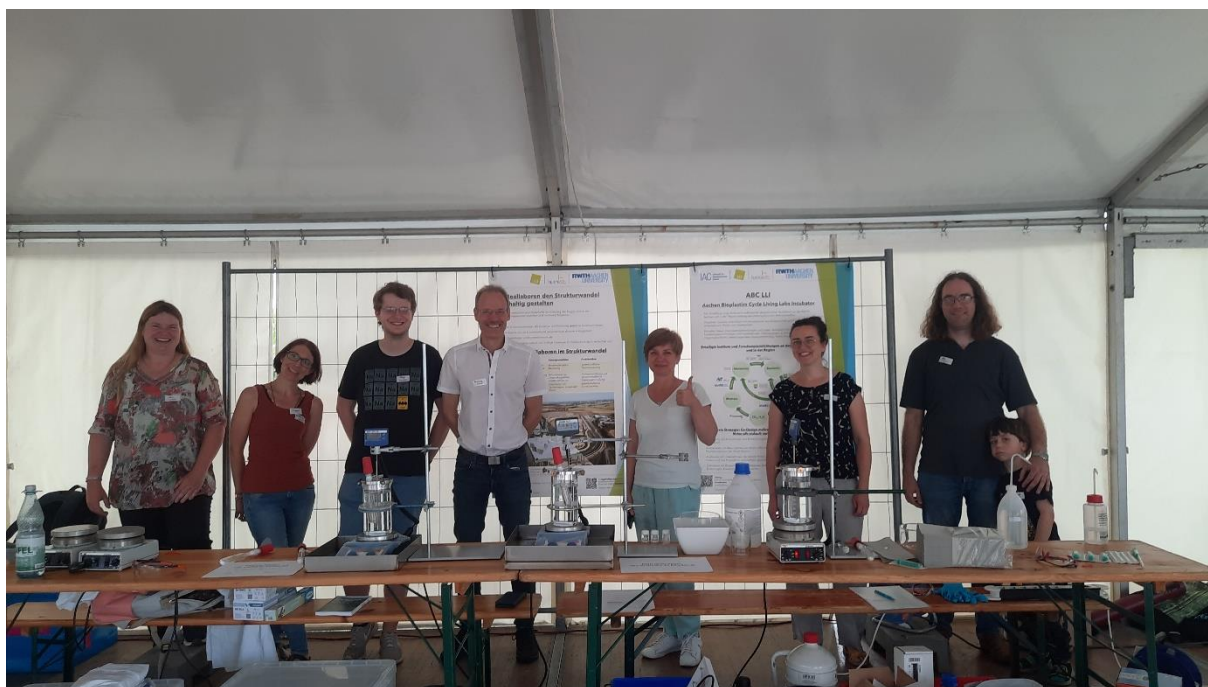
Top 5 Facts You Must Know About Upcycling  
DOWNLOAD



## 5.1.4 Events organised

According to the grant agreement and the description of the action, no workshops or webinars were foreseen during this semester. However, RWTH organised the Aachen Bioplastics Cycle Living Labs Incubator to create a network of synchronized Living Labs that assemble the expertise along the life cycle of bioplastics at RWTH Aachen University and in the region where some of the UPLIFT project results was showcased.

*Image 5.1.4.1: Aachen Bioplastics Cycle Living Labs Incubator.*




## 5.1.5 Events attended

During the fifth semester of the project (M24-M29), the different UPLIFT consortium members attended several events to disseminate the project to internal and external audiences.

- [International conference on renewables resources and biorefineries](#) – May 2023 AAU.
- [Leap Summit 2023](#) – May 2023, BIO-MI.
- [BioSC Summer School](#) – May 2023, FZJ and RWTH.
- [Joint webinar organised by the BIOICEP project](#) – April 2023, AAU.
- [Salón Gourmet Trade Fair](#) – April 2023, SIE.
- INTERPACK 23 – May, 2023, AIMPLAS.
- [4th Innovation Forum for Plastics](#) – March 2023, AAU.
- Biobased coating summit 2023 – June 2023, AIMPLAS.
- [The Gordon Conference](#) – July 2023, FZJ.

*Image 5.15: Forschungszentrum Jülich (FZJ) attended and co-chaired one of the most relevant conferences in the framework of plastics: The Gordon Conference. There, Nick Wierckx, professor at FZJ showcased the concept, impacts and objectives of the UPLIFT project.*





**Plastics Recycling and Upcycling**  
Gordon Research Conference

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**Towards Viable Interdisciplinary Solutions for Plastics Recycling and Redesign**

July 9 - 14, 2023

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<p><b>Chairs</b></p> <p>Gregg T. Beckham and John E. McGeehan</p>	<p><b>Vice Chairs</b></p> <p>Kathryn L. Beers and Nick Wierckx</p>
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**Contact Chairs**

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**Southern New Hampshire University**  
2500 North River Road  
Manchester, NH, United States

[Venue and Travel Information](#)



## 5.2 Online actions

### 5.2.1 Website

Since the official release of the website on M3, UPLIFT partners have contributed widely to its update by providing information on milestones, giving interviews, consolidating dissemination materials, etc.

As a living platform, the website has evolved from M24 to M29 to include all the relevant actions, news, articles and relevant documents developed within the UPLIFT framework.

Regarding the News section, in the last semester nine blog posts have been published:

- [International Congress of Chemical and Process Engineering](#)
- [Workshop about unlocking the potential of bio-based and biodegradable plastics.](#)
- [CONAMA Congress](#)
- [RWTH Interview](#)
- [HKI video interview](#)
- [UPLIFT attends the Sustainability Awards](#)
- [Plastic biorefinery and upcycling joint session](#)
- [The University of Aalborg organises the first international summer school about plastic biorefinery and upcycling](#)
- [Graz, the strategic meeting point for the uplift project in November](#)

Likewise, during this period the following documents have been uploaded to UPLIFT's website:

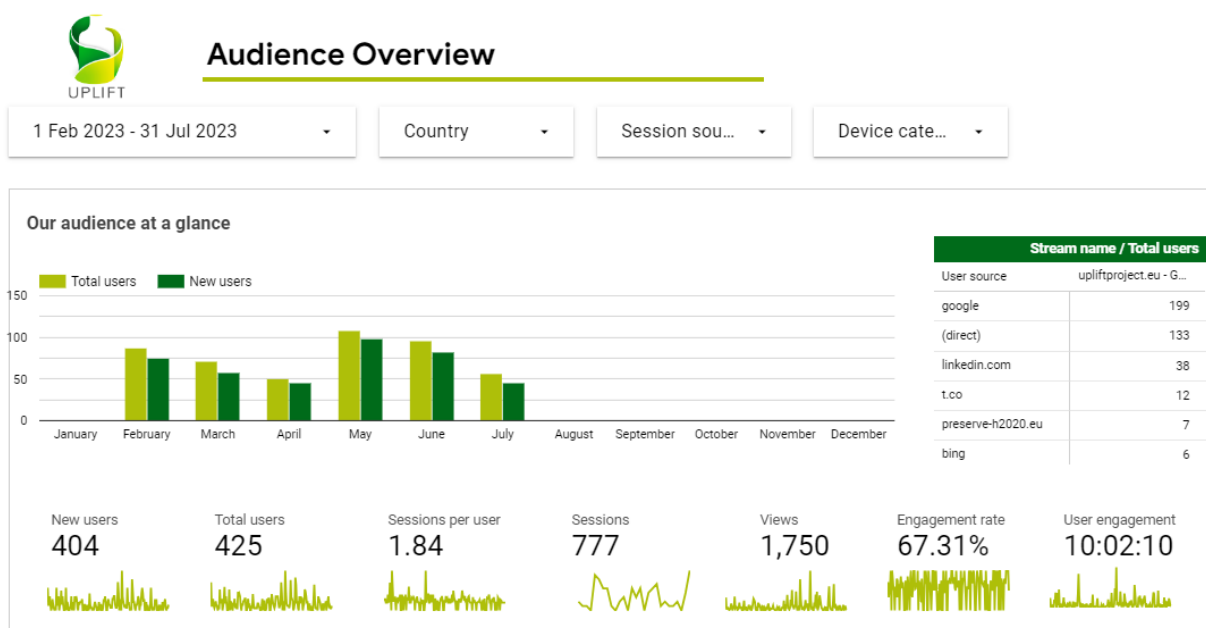
- [Deliverable 7.3 Communication & Dissemination Plan Update 2](#)
- [Newsletter 4](#)
- *Joint factsheet: [TOP 5 FACTS YOU MUST KNOW ABOUT UPCYCLING](#) joint factsheet*

In addition to the previous outputs, the consortium partners have been very active in producing several scientific papers. Specifically, fourteen papers have been produced in the framework of the UPLIFT project:

- Biobleaching/enzyme-based recycling of aluminium and polyethylene from beverage cartons packaging waste.
- Contribution of Fermentation Technology to Building Blocks for Renewable Plastics.
- Cutinase-Catalyzed Polyester-Polyurethane Degradation: Elucidation of the Hydrolysis Mechanism.
- The metabolic potential of plastics as biotechnological carbon sources – Review and targets for the future.
- Guanidine Carboxy Zinc Complexes for the Chemical Recycling of Renewable Polyesters.
- Effective Ligand Design: Zinc Complexes with Guanidine Hydroquinoline Ligands for Fast Lactide Polymerization and Chemical Recycling.
- Rational Protein Engineering to Increase the Activity and Stability of IsPETase Using the PROSS Algorithm.
- Assessing the Economic Viability of the Plastic Biorefinery Concept and Its Contribution to a More Circular Plastic Sector.
- Critical Review on the Progress of Plastic Bioupcycling Technology as a Potential Solution for Sustainable Plastic Waste Management.
- Open Loop Recycling – Guanidine Iron(III) Polymerization Catalyst for the Depolymerization of Polylactide.
- Engineering a Pseudomonas taiwanensis 4-coumarate platform for production of para-hydroxy aromatics with high yield and specificity.
- A Multitool for Circular Economy.
- Proteomic characterisation of polyethylene terephthalate and monomer degradation by Ideonella sakaiensis
- On the Selective Enzymatic Recycling of Poly (pentamethylene 2,5-furanoate)/Poly(lactic acid) Blends and Multiblock Copolymers.

In the M24-M29 period of the project, UPLIFT has gained 777 sessions on its website, with an average session duration of more than 2 minutes per month and 1750 views in total.

Image 5.2.1.2: Google Analytics for UPLIFT Website (M24-M29).



The website performance tracking system has changed from the previous report since Google Analytics implemented a new system that affects all the websites. The new GA4 algorithm calculates in a different way the website key performance indicators (KPI). Also the name of some metrics has slightly changed. However, SIE has worked on an internal report to keep monitoring the website performance established in the first Communication and Dissemination Plan.

## 5.2.2 Social media

The first social media channels (LinkedIn and Twitter) were put in place by SIE in M1, while the YouTube platform was established in M4.

### LinkedIn

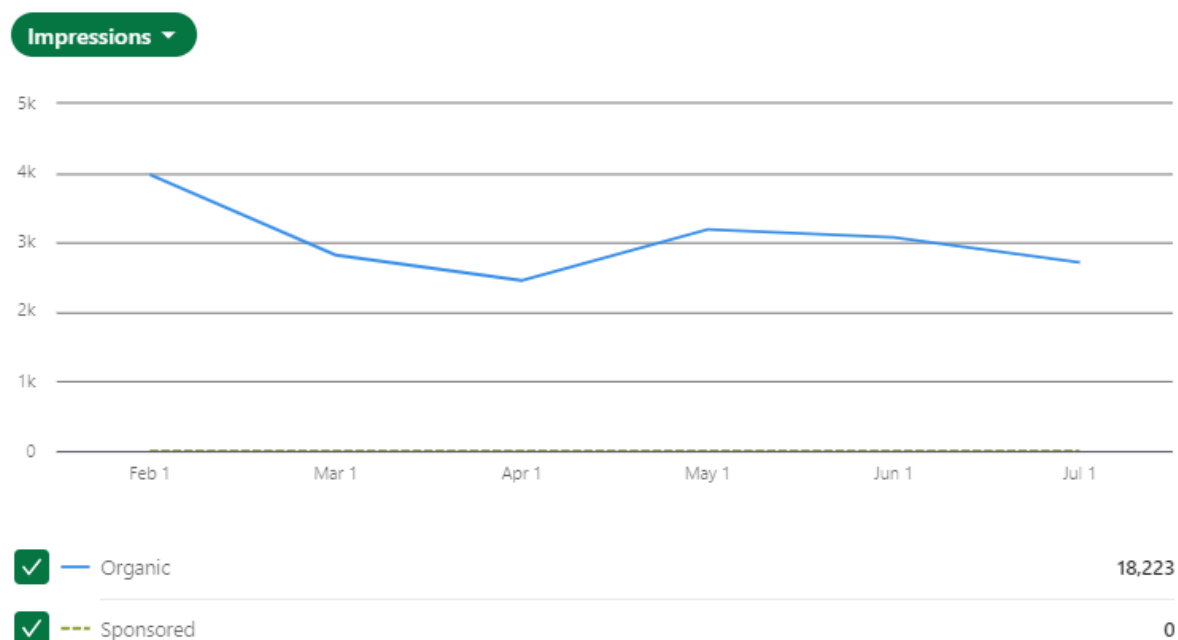
UPLIFT's presence on LinkedIn has reached 653 followers (111 new ones respecting the previous C&D Plan) by M29 after 32 new updates (posts).

The engagement rate of this platform (number of interactions with post-likes, comments, shares) has reached 9,20% (more than 3% is usually considered excellent performance).

The number of impressions (views) has grown during the M18-M23 period to a total of 18223 (more than 3000 comparing the precious C&D Plan).

Image 5.2.2.1: Number of Impressions for UPLIFT LinkedIn profile (18223)

### Metrics



## Twitter

As of August 2023, UPLIFT has 319 followers on this social media channel after 32 tweets. The contents on the profile have generated 7000 views from M24 until M29. The current engagement rate for Twitter is more than 5% (over 0.5% is considered good performance).

Image 5.2.2.2: Number of Impressions for UPLIFT Twitter profile (M24-M26).

Your Tweets earned **5.7K impressions** over this **89 day period**

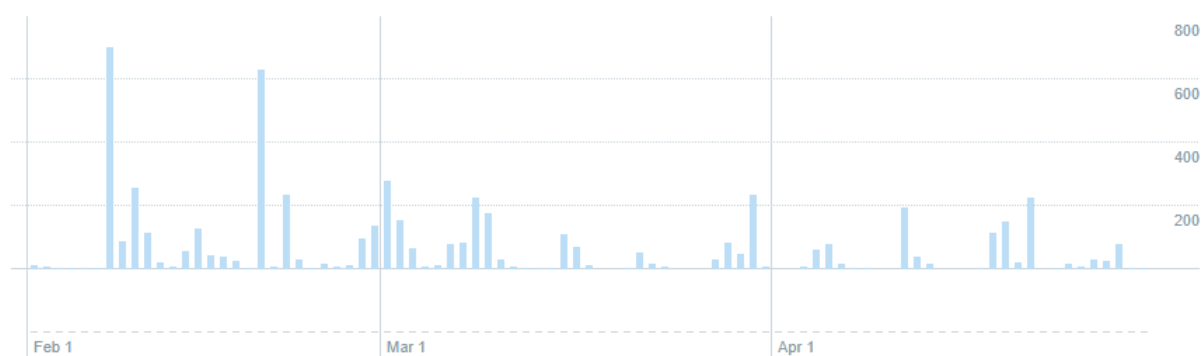
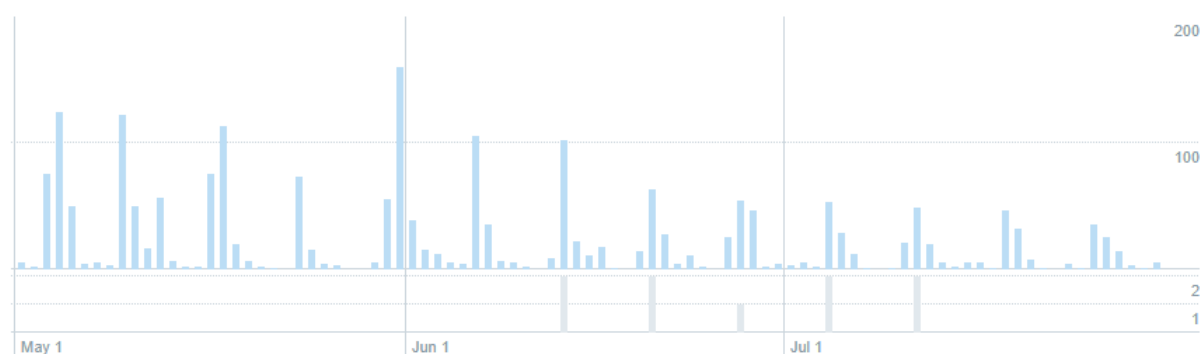


Image 5.2.2.3: Number of Impressions for UPLIFT Twitter profile (M26-M29).

Your Tweets earned **2.1K impressions** over this **91 day period**



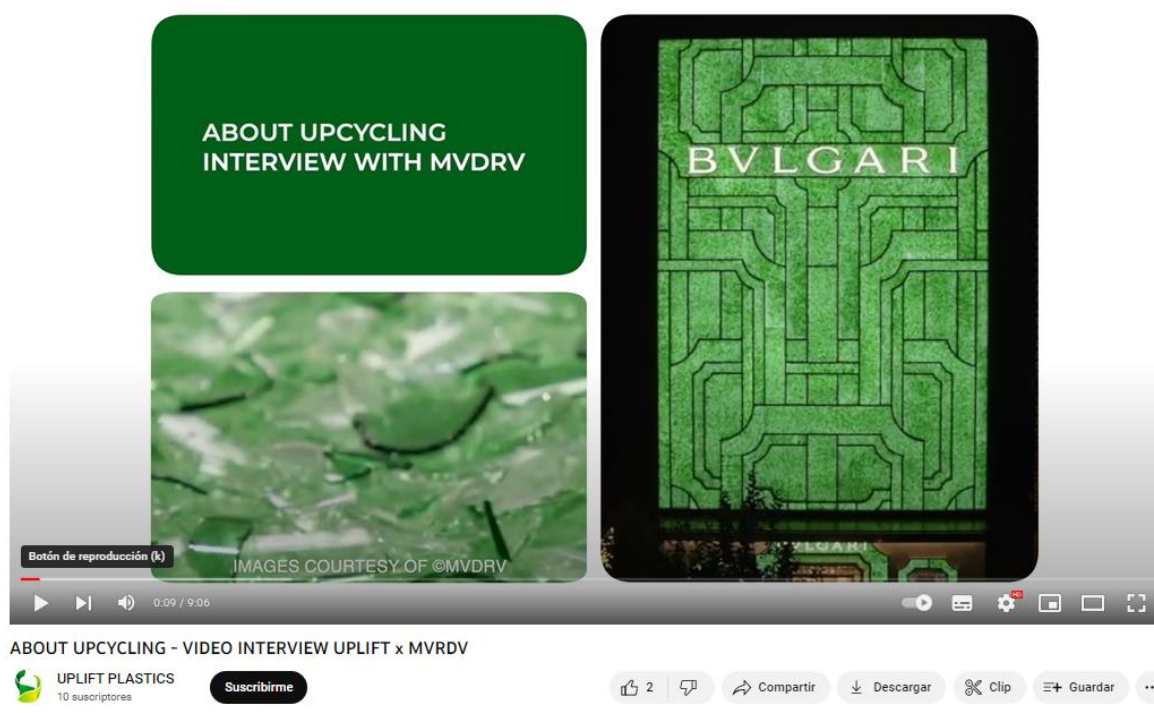
## YouTube

At least 2 videos were expected to be produced along with the project life. To date, UPLIFT has made 13 videos public. All videos have more than 1200 views to date.

The first project video was released in September 2021 and uploaded to the official YouTube channel. Since then, other videos were produced, containing interviews with consortium members and recording of workshops and webinars.

During the current period reported, SIE produced and conducted a video interview to one of the most iconic architecture studios in Europe about the importance of upcycling and how this concept is having a direct impact on a wide variety of sectors such as architecture. This video campaign was addressed to reach the general public by adopting a wide meaning of the upcycling concept. A real success case example was introduced in the video to raise the awareness about how important and necessary is implementing new eco-friendly formulas and approaches.

Image 5.2.2.4: Screenshots of « About Upcycling – Video Interview UPLIFT x MVRDV »





### 5.2.3 Newsletters

As mentioned in the Grant Agreement, it was expected that eight newsletters would be released during the project life.

The first newsletter (M4) included the main information of the project such as the methodology, impacts, and partners as well as the first press release and the communication materials. UPLIFT's second newsletter (M10) contained the recording of the joint workshop, information on the project progress, events attended, and scientific papers published, and four interviews with UPLIFT consortium members.

The third newsletter (M16) contained the relevant actions carried out in the last semester of the project such as the new joint workshop, the first face-to-face general assembly, the sustainability awards nomination, interviews, new papers and conferences and events where UPLIFT was disseminated.

The fourth newsletter (M22) included information about the main conferences, events, trade fairs as well as other relevant actions such the participation of the project in the Sustainability Awards, the PhD Summer School organised by AAU, two new scientific papers and the HKI video interview.

The fifth newsletter (M29) was filled with information about the third general assembly, the nomination to the .EU Awards, clustering activities, the last papers published, partners interview, the video recording of the *About Upcycling* campaign conducted by SIE as well as the conferences and events attended in the last semester.

As of M29, the Newsletter has more than 600 subscribers and around 200 readers altogether among the five of them and an average of 150 readers per Newsletter.

Image 5.2.3: Newsletter 5



**UPLIFT CELEBRATES ITS THIRD GENERAL ASSEMBLY MEETING**

On May 11th and May 12th, 2023, the partners from the UPLIFT project gathered one more time in **Copenhagen, Denmark** to discuss the latest results as well as to establish new actions and steps for the next semester.

The meeting was organised by our entity coordinator, the **Aalborg University**. There, the partners had the opportunity to review the different work packages of the initiative.

[READ THE FULL NEWS](#)

**UPLIFT PARTICIPATES IN THE .EU AWARDS**

This year, UPLIFT has applied to be part of the **.EU Awards** to promote its website. By participating in the awards, UPLIFT seeks recognition for its exceptional work in enhancing digital connectivity and fostering the importance of Upcycling Bio Plastics of food and drink packaging among European citizens.

[VOTE OUR WEBSITE](#)

**UPLIFT WINS THE BEST POSTER PRESENTATION DURING THE RRB 2023**

**UPLIFT WINS THE BEST POSTER PRESENTATION DURING THE RRB 2023 CONFERENCE**

From May 31st to June 2nd, 2023 the UPLIFT project was showcased during the **International Conference on Renewables Resources and Biorefineries (RRB2023)** where **Passanun Lomwongsopon**, PhD fellow at **Aalborg University** presented a poster entitled **Development of microbial consortia for valorizing post-consumer polyethylene (PE) via thermal-biological process in the area of Biocatalysis & novel fermentation processes** where she won the **best presentation award** due to its focus on PE upcycling process.

[READ MORE](#)

**CLUSTERING ACTIVITIES**

UPLIFT PARTICIPATES IN A JOINT WEBINAR ORGANIZED BY THE RIBCFP PROJECT

On April 26th, 2023, our project coordinator **Cristiano Verrone** from **Aalborg University** gave a presentation to introduce the main concept of the initiative as well as the objectives, impacts and methodology in a session aimed at discussing topics in the framework of circular economy and the plastic challenge.

**TOP 5 FACTS YOU MUST KNOW ABOUT UPCYCLING**

Have a look at this joint factsheet designed by the projects **UPLIFT**, **PREBERVE** and **UPPE-T** to learn about the environmental benefits, how this concept contributes to the European Green Deal Goal of Climate Neutrality and much more! Click on the images to download and read about these top five reasons!

**HAVE YOU SEEN THE LATEST SCIENTIFIC PAPERS PUBLISHED?**

- Open Loop Recycling Guanidine Iron II Polymerization Catalyst
- Open Loop Recycling Guanidine Iron II Polymerization Catalyst
- Proteomic characterization of polyethylene terephthalate and monomer degradation by *Ideonella sakalensis*

[READ ALL PAPERS](#)

**PARTNERS INTERVIEWS**

**Georgios Mourgas**, Project Manager at **TECNARO** speaks in this interview about the main role in the upscaling and manufacturing processes, the main challenges, and their contributions.

**Sanja Herres-Pawlis**, Chair of **Bioinorganic Chemistry at RWTH Aachen University** speaks in this interview about the main role in the project, the main challenges, and their contributions.

[READ ALL THE INTERVIEWS](#)

**ABOUT UPCYCLING - VIDEO INTERVIEW UPLIFT x MVRDV**

Interview with **Aser Gimenez Ortega**, Associate Director at **MVRDV** about the importance of upcycling

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Our Communication and Dissemination partner **Sustainable Innovations** had the opportunity to conduct an interview with **Aser Gimenez Ortega**, Associate Director at **MVRDV** about the importance of upcycling and how this concept is having a direct impact on a wide variety of sectors such as architecture.

**CONFERENCES & EVENTS**

**UPLIFT SHOWCASED DURING THE BIO5C SUMMER SCHOOL**

From May 8th to May 12th The **International Bio5C Summer School**, entitled **"Plastic and Sustainable Bioeconomy. How does that fit?"**, provided participants with a comprehensive program to address the plastic waste problem and its integration into a sustainable, bio-based circular economy.

**UPLIFT DURING THE LEAP SUMMIT 2023 IN ZAGREB**

From May 18th to May 19th, 2023, our partner **BIO-MI** showcased the UPLIFT project at the **LEAP Summit 2023**. There, **Ivona Miketa**, General Manager at **BIO-MI** showcased the objectives, impacts, and methodology behind UPLIFT as well as their main role within the initiative.



## 6. Other relevant actions

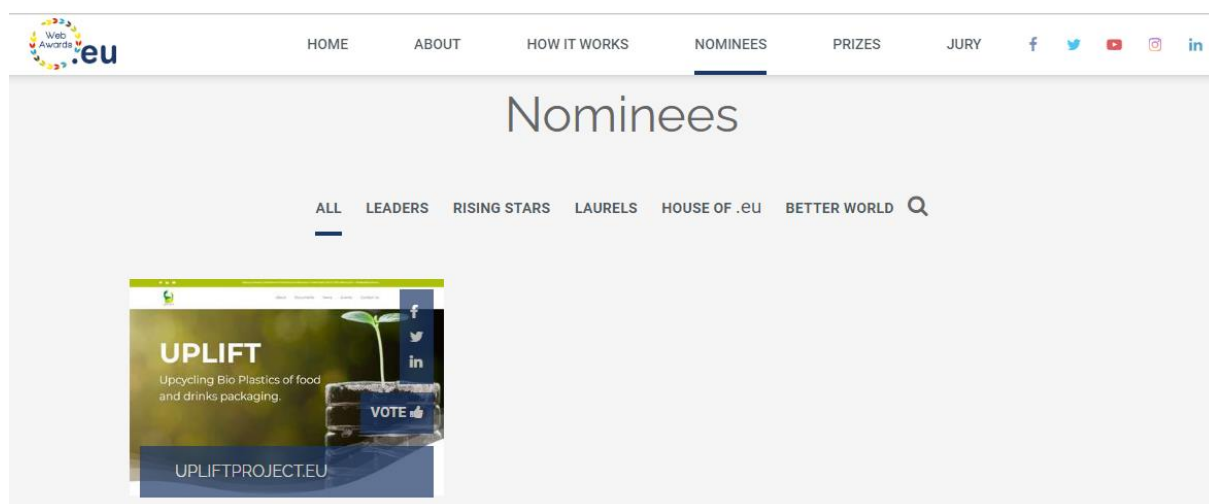
As stated in the Grant Agreement Article 29 “Unless it goes against their legitimate interests, each beneficiary must — as soon as possible — ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).”

In compliance with this article, our partners have actively contributed to disseminating the UPLIFT project from the very beginning by different means: social media posts, attendance at conferences and shows, email campaigns, newsletters, press releases, etc. to good effect.

UPLIFT LinkedIn posts have been shared more than 65 times from M24-M29 and the partners were very supportive in this area. Likewise, consortium members have made more than 19 posts during M24-M29 about UPLIFT plus reported the social media post from UPLIFT social media channels. All these contributions can be checked in the Annex 1: Dissemination tables (M24-M29)

Moreover, to increase UPLIFT's visibility worldwide, SIE submitted the candidacy of UPLIFT for the .EU Awards. By participating in the awards, UPLIFT seeks recognition in enhancing digital connectivity and fostering the importance of Upcycling Bio Plastics of food and drink packaging among European citizens.

Image 6.1: UPLIFT nominated for the .EU Awards



AAU won the best presentation award due to its focus on polyethylene upcycling process during the International Conference on Renewables Resources and Biorefineries (RRB2023). The topic of this poster presentation was revolving around the development of microbial consortia for valorizing post-consumer polyethylene.

Finally, as explained in the 5.2.2 section, SIE dedicated an extra effort in reaching and engaging with the general audience by conducting a video interview with MVRDV, one iconic European architectural studio that works with upcycle materials. In this video interview, the Associate Director of the company explained in detail how they used an upcycling approach for the BULGARI shop in Shanghai made with drink glass packaging waste. The idea behind this campaign was to showcase a real example about how upcycling is having a direct impact on a wide variety of sectors such as architecture. The video was shared on the three social media channels of the UPLIFT project reaching more than 300 impressions.

## 7. Action plan M30-M35

After a careful review of the actions implemented during the M24-M29 period in the UPLIFT communication and dissemination strategy, and the examination of the compliance with the KPIs established at the beginning of the project, in general terms, the strategy is keeping proving to be effective. No major deviations have been found, so the main action guidelines will remain the same.

In cooperation with other projects, it is foreseen to develop joint activities. AAU and SIE have contacted the BIOREFINE initiative to start seeking new collaborations. The Biorefined Cluster Europe interconnects biorefinery projects to maximise the dissemination and the stakeholder outreach.

Likewise, In the coming months, specially dedicated campaigns will be carried out and could include (but are not limited to): newsletters, website news, documents made available online, social media posts, etc.

These campaigns will be focused to raise awareness and engaging UPLIFT targeted stakeholders due to the upcoming achievements:

- Explore new potential synergies with BIOTECH09 initiatives.
- Follow up on the Biorefined Cluster Europe
- Follow up on the .EU Awards

The activity on social media will continue. Participation of the partners to maintain good performance on these platforms is a vital part of our approach to Dissemination and Communications. SIE is also committed to reinforcing the UPLIFT Newsletter campaigns, to attract as many stakeholders as possible to join the mailing list.

## 8. Annex 1: Dissemination Tables (M24-M29)



TYPE OF ACTIVITY	MAIN LEADER / AUTHORS	TITLE	DATE	PLACE	TOTAL NUMBER	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS	BRIEF DESCRIPTION
<b>AAU</b>									
POST	CRISTIANO VARRONE	PAPER AAU	FEBRUARY 23	TWITTER	100	<a href="https://twitter.com/CristianoVarrone">https://twitter.com/CristianoVarrone</a>	NO	YES	PAPER AAU
REPOST	CRISTIANO VARRONE	SUMMER SCHOOL 2023	FEBRUARY 23	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:activity:703618285527460672?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:703618285527460672?actor=CompanyId:71623060</a>	NO	YES	SUMMER SCHOOL 2023
REPOST	CRISTIANO VARRONE	500 FOLLOWERS ON LINKEDIN	FEBRUARY 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:702610985878418946?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:702610985878418946?actor=CompanyId:71623060</a>	NO	YES	500 FOLLOWERS ON LINKEDIN
REPOST	CRISTIANO VARRONE	PAPER AAU	FEBRUARY 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:702341691810295843?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:702341691810295843?actor=CompanyId:71623060</a>	NO	YES	PAPER AAU
REPOST	CRISTIANO VARRONE	C&D PLAN UPDATE 3	FEBRUARY 23	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:activity:703624261093003072?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:703624261093003072?actor=CompanyId:71623060</a>	NO	YES	C&D PLAN UPDATE 3
REPOST	CRISTIANO VARRONE	UPLIFT BIRTHDATE	MARCH 23	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:703670930428104704?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:703670930428104704?actor=CompanyId:71623060</a>	NO	YES	UPLIFT BIRTHDATE
REPOST	CRISTIANO VARRONE	UPLIFT GA IN COPENHAGUEN	APRIL 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:702502328144445648?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:702502328144445648?actor=CompanyId:71623060</a>	NO	YES	UPLIFT GA IN COPENHAGUEN
REPOST	CRISTIANO VARRONE	JOINT FACTSHEET UPCYCLING	APRIL 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:activity:705402451038142080?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:705402451038142080?actor=CompanyId:71623060</a>	NO	YES	JOINT FACTSHEET UPCYCLING
REPOST	CRISTIANO VARRONE	GA COPENHAGUEN	may 23	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:7044276697043415040?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:7044276697043415040?actor=CompanyId:71623060</a>	NO	YES	GA COPENHAGUEN
REPOST	CRISTIANO VARRONE	NEWSLETTER 5	JUNE 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:70744051243831040?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:70744051243831040?actor=CompanyId:71623060</a>	NO	YES	NEWSLETTER 5
REPOST	CRISTIANO VARRONE	UPCYCLING VS RECYCLING	JUNE 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:7071766254610781697?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:7071766254610781697?actor=CompanyId:71623060</a>	NO	YES	UPCYCLING VS RECYCLING
REPOST	CRISTIANO VARRONE	PAPER BOKU	JULY 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:708703544910444928?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:708703544910444928?actor=CompanyId:71623060</a>	NO	YES	PAPER BOKU
REPOST	CRISTIANO VARRONE	INTERVIEW TECNARO	JULY 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:70845222222923988?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:70845222222923988?actor=CompanyId:71623060</a>	NO	YES	INTERVIEW TECNARO
REPOST	CRISTIANO VARRONE	NEW RELATED PROJECTS	JULY 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:7081965441823411256?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:7081965441823411256?actor=CompanyId:71623060</a>	NO	YES	NEW RELATED PROJECTS
<b>FZJ</b>									
Event	NICK WIERCKX	BioS International Summer School 2023	may 23	RWTH University	20	<a href="https://www.bios.de/summer-school-2023/">https://www.bios.de/summer-school-2023/</a>	NO	Yes	Summer School
<b>ACIB</b>									
POST	Alessandro Pellis	PAPER ACIB	APRIL 2023	LINKEDIN	670	<a href="https://www.linkedin.com/feed/update/urn:li:activity:705395988782023580?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:705395988782023580?actor=CompanyId:71623060</a>	NO	YES	PAPER ACIB
PAPER	Alessandro Pellis	bio-upcycling processes of multilayer materials	APRIL 2023	SCIENCE DIRECT	670	<a href="https://www.sciencedirect.com/science/article/pii/S0958166923000484?utm_campaign=STMI_AiUTM_8&amp;utm_medium=member_email&amp;utm_source=share&amp;utm_medium=member_desktop">https://www.sciencedirect.com/science/article/pii/S0958166923000484?utm_campaign=STMI_AiUTM_8&amp;utm_medium=member_email&amp;utm_source=share&amp;utm_medium=member_desktop</a>	NO	YES	bio-upcycling processes of multilayer materials
POST	ACIB	Europe Day of the European Union	may 23	LINKEDIN	7300	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7081965441823411256?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:7081965441823411256?actor=CompanyId:71623060</a>	NO	YES	
<b>TECNARO</b>									
REPOST	TECNARO	UPLIFT BULGARI	MARCH 2023	LINKEDIN	563	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7039109607539007168?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:7039109607539007168?actor=CompanyId:71623060</a>	NO	YES	UPLIFT BULGARI
REPOST	GEORGIOS MOURGAS	UPLIFTGA COPENHAGUEN	may 23	LINKEDIN	246	<a href="https://www.linkedin.com/feed/update/urn:li:activity:706282849734144088?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:706282849734144088?actor=CompanyId:71623060</a>	NO	YES	GA COPENHAGUEN
<b>BIO-MI</b>									
REPOST	BIO-MI	UPCYCLING VS RECYCLING	FEBRUARY 23	LINKEDIN	174	<a href="https://www.linkedin.com/feed/update/urn:li:activity:703372744853269510?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/feed/update/urn:li:activity:703372744853269510?utm_source=share&amp;utm_medium=member_desktop</a>	NO	YES	UPCYCLING VS RECYCLING
REPOST	BIO-MI	C&D PLAN UPDATE 3	FEBRUARY 23	LINKEDIN	174	<a href="https://www.linkedin.com/post/bio-mi-sustainable-solutions-download-all-the-report-public-reports-and-how-to-get-them-16099931287254?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/post/bio-mi-sustainable-solutions-download-all-the-report-public-reports-and-how-to-get-them-16099931287254?utm_source=share&amp;utm_medium=member_desktop</a>	NO	YES	C&D PLAN UPDATE 3
REPOST	BIO-MI	UPLIFT BIRTHDATE	MARCH 2023	LINKEDIN		<a href="https://www.linkedin.com/feed/update/urn:li:share:70384280928174160?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:70384280928174160?actor=CompanyId:71623060</a>	NO	YES	UPLIFT BIRTHDATE
REPOST	BIO-MI	UPCYCLING VS RECYCLING	MARCH 2023	LINKEDIN		<a href="https://www.linkedin.com/feed/update/urn:li:share:7036360125084576128?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:7036360125084576128?actor=CompanyId:71623060</a>	NO	YES	UPCYCLING VS RECYCLING
repost	bio-mi	upcycling factsheet	APRIL 2023	LINKEDIN	185	<a href="https://www.linkedin.com/feed/update/urn:li:activity:703405155127921737?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:activity:703405155127921737?actor=CompanyId:71623060</a>	NO	YES	UPCYCLING JOINT FACTSHEET
repost	bio-mi	upcycling factsheet	APRIL 2024	TWITTER		<a href="https://twitter.com/mi_sustainable">https://twitter.com/mi_sustainable</a>			
EVENT	BIO-MI	LEAP SUMMIT EC	may 23	ZAGREB	3000	<a href="https://upliftproject.eu/leap-summit-2023/">https://upliftproject.eu/leap-summit-2023/</a>	YES	NO	LEAP SUMMIT
POST	BIO-MI	LEAP SUMMIT EC	may 23	website		<a href="https://www.bio-mi.eu/index.php/en/">https://www.bio-mi.eu/index.php/en/</a>			
POST (Croatian)	BIO-MI	LEAP SUMMIT EC	may 23	website		<a href="https://www.bio-mi.eu/index.php/hr/">https://www.bio-mi.eu/index.php/hr/</a>			
REPOST	BIO-MI	LEAP SUMMIT EC	may 23	LINKEDIN	199	<a href="https://www.linkedin.com/feed/update/urn:li:share:706728402092821776?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:706728402092821776?actor=CompanyId:71623060</a>	YES	NO	LEAP SUMMIT
REPOST	BIO-MI	LEAP SUMMIT EC	jun 23	TWITTER	106	<a href="https://twitter.com/mi_sustainable">https://twitter.com/mi_sustainable</a>			
REPOST	BIO-MI	UPCYCLING VS RECYCLING	JUNE 2023	LINKEDIN	204	<a href="https://www.linkedin.com/feed/update/urn:li:share:707447675393468873?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:707447675393468873?actor=CompanyId:71623060</a>	YES	NO	UPCYCLING VS RECYCLING
REPOST	BIO-MI	NEWSLETTER 5	JUNE 2023	LINKEDIN	204	<a href="https://www.linkedin.com/feed/update/urn:li:share:703292424507130880?actor=CompanyId:71623060">https://www.linkedin.com/feed/update/urn:li:share:703292424507130880?actor=CompanyId:71623060</a>	YES	NO	NEWSLETTER 5

AIMPLAS									
REPOST	BELEN MONJE	UPLIFT BIRTHDAY	MARCH 2023	LINKEDIN		<a href="https://www.linkedin.com/feed/update/urn:li:share:7049207446577367648/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7049207446577367648/?actor=CompanyId-71623060</a>	NO	YES	UPLIFT BIRTHDAY
REPOST	BELEN MONJE	SALON GOURMET TRADE FAIR	APRIL 2023	LINKEDIN	578	<a href="https://www.linkedin.com/feed/update/urn:li:share:7057023372072787969/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7057023372072787969/?actor=CompanyId-71623060</a>	NO	YES	SALON GOURMET
REPOST	BELEN MONJE	BIOCEP CONFERENCE	MAY 23	LINKEDIN	678	<a href="https://www.linkedin.com/feed/update/urn:li:share:7060930294138669057/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7060930294138669057/?actor=CompanyId-71623060</a>	NO	YES	BIOCEP CONFERENCE
REPOST	BELEN MONJE	GA COPENHAGEN	MAY 23	LINKEDIN		<a href="https://www.linkedin.com/feed/update/urn:li:share:7064317388709145650/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7064317388709145650/?actor=CompanyId-71623060</a>	NO	YES	GA COPENHAGEN
POST	AIMPLAS	BIOCEP CONFERENCE	APRIL 2023	TWITTER	236	<a href="https://twitter.com/aimplas/status/17164934926241056788">https://twitter.com/aimplas/status/17164934926241056788</a>	NO	YES	BIOCEP CONFERENCE
POST	AIMPLAS	BIOCEP CONFERENCE	APRIL 2023	LINKEDIN	705	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7055115164781600768">https://www.linkedin.com/feed/update/urn:li:activity:7055115164781600768</a>	NO	YES	BIOCEP CONFERENCE
POST	AIMPLAS	BIOCEP CONFERENCE	APRIL 2023	FACEBOOK	48	<a href="https://www.facebook.com/314507282018625/posts/667594443042788">https://www.facebook.com/314507282018625/posts/667594443042788</a>	NO	YES	BIOCEP CONFERENCE
EVENT	AIMPLAS	BIOBASED COATING SUMMIT 2023	JUNE 2023	AMSTERDAM		<a href="https://www.wednet.nl.com/en/ie/ie-2023/bio-based-coating-summit/">https://www.wednet.nl.com/en/ie/ie-2023/bio-based-coating-summit/</a>	YES	NO	Poster at AIMPLAS STAND
EVENT	AIMPLAS	INTERPACK 23	MAY 23	DUSSELDORF	140000 visitors	<a href="https://www.interpack.com/">https://www.interpack.com/</a>	YES	NO	Poster at AIMPLAS STAND
BIOPLASTECH									
REPOST	Reeta	VIDEO INTERVIEW UPCYCLING MVRDV	APRIL 2023	LINKEDIN	330	<a href="https://www.linkedin.com/feed/update/urn:li:share:7052887860977460497/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7052887860977460497/?actor=CompanyId-71623060</a>	NO	YES	VIDEO INTERVIEW UPCYCLING MVRDV
SIE									
REPOST	PABLO MORALES	UPLIFT BULGARI	MARCH 2023	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:7038783596220389376/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7038783596220389376/?actor=CompanyId-71623060</a>	NO	YES	UPLIFT BULGARI
REPOST	SIE	UPLIFT BULGARI	MARCH 2023	LINKEDIN	7900	<a href="https://www.linkedin.com/feed/update/urn:li:share:7038783596220389376/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7038783596220389376/?actor=CompanyId-71623060</a>	NO	YES	UPLIFT BULGARI
POST	SIE	SALON GOURMET TRADE FAIR	APRIL 2023	LINKEDIN	7600	<a href="https://www.linkedin.com/feed/update/urn:li:activity:705513734196383216/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:activity:705513734196383216/?actor=CompanyId-71623060</a>	NO	YES	SALON GOURMET
TRADE FAIR	SIE	SALON GOURMET TRADE FAIR	APRIL 2023	LINKEDIN	1000	<a href="https://iustifproject.eu/disseminating-uplift-during-the-salon-gourmet-gastronomic-trade-fair/">https://iustifproject.eu/disseminating-uplift-during-the-salon-gourmet-gastronomic-trade-fair/</a>	NO	NO	SALON GOURMET
POST	SIE	SALON GOURMET TRADE FAIR	APRIL 2023	TWITTER	1175	<a href="https://twitter.com/SustainableInnovationEU/status/171248540530484">https://twitter.com/SustainableInnovationEU/status/171248540530484</a>	NO	YES	SALON GOURMET
WEB POST	SIE	SALON GOURMET TRADE FAIR	APRIL 2023	SIE WEBSITE	n/a	<a href="https://sustainableinnovations.eu/en/ie-2023/salon-gourmet-2023/">https://sustainableinnovations.eu/en/ie-2023/salon-gourmet-2023/</a>	NO	YES	SALON GOURMET
POST	SIE	SALON GOURMET TRADE FAIR	APRIL 2023	INSTAGRAM	578	<a href="https://www.instagram.com/sustainableinnovations/?_eoc_restricted=1">https://www.instagram.com/sustainableinnovations/?_eoc_restricted=1</a>	NO	YES	SALON GOURMET
POST	SIE	GA COPENHAGEN	MAY 23	LINKEDIN	7800	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7062442490744215937/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:activity:7062442490744215937/?actor=CompanyId-71623060</a>	NO	YES	GA COPENHAGEN
POST	SIE	GA COPENHAGEN	MAY 23	TWITTER	1100	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7062442490744215937/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:activity:7062442490744215937/?actor=CompanyId-71623060</a>	NO	YES	GA COPENHAGEN
POST	SIE	GA COPENHAGEN	MAY 23	INSTAGRAM	586	<a href="https://www.instagram.com/p/Cs63200Np7/">https://www.instagram.com/p/Cs63200Np7/</a>	NO	YES	GA COPENHAGEN
REPOST	PABLO MORALES	INTERVIEW SIE	JUNE 2023	LINKEDIN	800	<a href="https://www.linkedin.com/feed/update/urn:li:share:7076920314593724465/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7076920314593724465/?actor=CompanyId-71623060</a>	NO	YES	INTERVIEW SIE
RWTH									
POST	Sonja Herres-Pawlis	FAIRDATA	FEBRUARY 2023	TWITTER	560	<a href="https://twitter.com/HerresLab/status/17162512507845799184">https://twitter.com/HerresLab/status/17162512507845799184</a>	NO	YES	FAIRDATA
POST	Sonja Herres-Pawlis	PAPER OPEN LOOP RECYCLING	FEBRUARY 2023	TWITTER	560	<a href="https://twitter.com/HerresLab/status/17160892124645672464">https://twitter.com/HerresLab/status/17160892124645672464</a>	NO	YES	PAPER OPEN LOOP RECYCLING
REPOST	Sonja Herres-Pawlis	SUMMER SCHOOL 2023	FEBRUARY 23	LINKEDIN	450	<a href="https://www.linkedin.com/feed/update/urn:li:share:702863828385224460672/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:702863828385224460672/?actor=CompanyId-71623060</a>	NO	YES	SUMMER SCHOOL 2023
REPOST	Sonja Herres-Pawlis	UPCYCLING VS RECYCLING	FEBRUARY 23	LINKEDIN	450	<a href="https://www.linkedin.com/feed/update/urn:li:share:7038934846329260128/?actor=CompanyId-71623060">https://www.linkedin.com/feed/update/urn:li:share:7038934846329260128/?actor=CompanyId-71623060</a>	NO	YES	UPCYCLING VS RECYCLING
PAPER	Sonja Herres-Pawlis	MULTITOOL FOR CIRCULAR ECONOMY	APRIL 23	CHEMUSCHEM		<a href="https://chemistikv.eurpc.com/binary/aflyer/aflyer/1/0_1000/vers_202300192">https://chemistikv.eurpc.com/binary/aflyer/aflyer/1/0_1000/vers_202300192</a>	NO	YES	MULTITOOL FOR CIRCULAR ECONOMY
POST	Sonja Herres-Pawlis	MULTITOOL FOR CIRCULAR ECONOMY	APRIL 23	CHEMUSCHEM	600	<a href="https://twitter.com/HerresLab/status/171446051144014151898">https://twitter.com/HerresLab/status/171446051144014151898</a>	NO	YES	MULTITOOL FOR CIRCULAR ECONOMY
Event	Sonja Herres-Pawlis	BioSC International Summer School 2023	MAY 23	RWTH University	20	<a href="https://www.biosc.de/summerschool_2023">https://www.biosc.de/summerschool_2023</a>	NO	YES	Summer School
POST	Sonja Herres-Pawlis	BIOPLASTIC LIVING LAB	JUNE 2023	LINKEDIN	633	<a href="https://twitter.com/HerresLab/status/171671606583040694548">https://twitter.com/HerresLab/status/171671606583040694548</a>	NO	YES	BIOPLASTIC LIVING LAB
Event	RWTH	BIOPLASTIC LIVING LAB	JUNE 2023	Monschenich					BIOPLASTIC LIVING LAB