

# **H2020-NMBP-TR-IND-2020-two-stage** sustainable PLastics for the Food and drink packaging industry (UPLIFT)

## **D7.7 – Dissemination and communication plan Update 6**

**Lead Contractor:** Sustainable Innovations (SIE)

**Author(s):** Pablo Morales Moya – Communications Manager

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This document corresponds to D7.7 and describes the Communication and Dissemination updates carried out from M36 to M41 within the UPLIFT project, whose main objective is to ensure that the project's outcomes (concepts, scientific results, models and simulation tools, validated work, problem awareness) are consequently disseminated to the appropriate target communities.

The updates of this deliverable can be directly found in **section 5 Review actions from M36 – M41**. The previous sections serve as a general overview and a brief of the C&D plan implemented during the project's lifetime.

Project details			
<b>Project acronym</b>	UPLIFT	<b>Start / Duration</b>	01/03/2021 (48 months)
<b>Topic</b>	CE-BIOTEC-09-2020	<b>Call identifier</b>	H2020-NMBP-TR-IND-2020-two-stage
<b>Type of Action</b>	RIA - Research and Innovation Action	<b>Coordinator</b>	Aalborg University (AAU)
<b>Contact persons</b>	Cristiano Varrone (cva@bio.aau.dk)		
<b>Website</b>	<a href="https://upliftproject.eu/">https://upliftproject.eu/</a>		

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<b>Deliverable responsible</b>	<b>Pablo Morales Moya</b> <b>Communications Manager, Sustainable Innovations Europe (SIE)</b> pablmorales@sustainableinnovations.eu		

Deliverable Contributors				
	Name	Organisation	Role / Title	E-mail
<b>Deliverable leader</b>	Pablo Morales	SIE	Communication Manager	pablmorales@sustainableinnovations.eu
<b>Contributing Author(s)</b>	Carlos Holguín, Bernardo Herrera	SIE	Head of Finance & Admin, R&D Manager	carlosholguinz@sustainableinnovations.eu bernardoherrera@sustainableinnovations.eu
<b>Reviewer(s)</b>	WP Leaders	All		
<b>Final review and quality approval</b>	Cristiano Varrone	AAU	Project Coordinator	cva@bio.aau.dk
	Anne Rommerdahl Beck	AAU	Project Management	anb@adm.aau.dk

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<b>30/07/2024</b>	V0.2	All partners	<b>General, review and complete dissemination activities.</b>
<b>06/08/2024</b>	V0.3	Anne Rommerdahl Beck	<b>Quality Review</b>
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## 1. Executive summary

This document contains a detailed Dissemination and Communication Plan that outlines the project's audiences, key messages, and communication channels for dissemination. It also answers the questions WHO? WHAT? WHEN? HOW? and provides an integrated, accurate, and efficient dissemination strategy. In addition, it highlights the key messages, potential audiences, roles and responsibilities, and methods of communication to be used for the UPLIFT tool promotion.

Task 7.1 aims at proactively promoting the UPLIFT project and its results by providing targeted information to various audiences. The promotion activities will be part of the dissemination and communication plan, and this document presents an update of the original C&D Plan in achieving the partial objective.

This dissemination and communication plan will be updated every six months, considering the project's development and a final version will be issued at the end of the UPLIFT project (M48).

## 2. Acronyms and abbreviations

<b>AAU</b>	Aalborg University
<b>BBEPP</b>	Bio Base Europe Pilot Plant
<b>BIO-MI</b>	Bio-Mi Društvo S Ogranicenom Odgovornošću Za Proizvodnju, Istraživanje I Razvoj
<b>DCP</b>	Dissemination and Communication Plan
<b>DTU</b>	Danmarks Tekniske Universitet
<b>EC</b>	European Commission
<b>FZJ</b>	Forschungszentrum Jülich GmbH
<b>GP</b>	General Public
<b>HKI</b>	Leibniz-Institut Für Naturstoff-Forschung Und Infektionsbiologie Ev Hansknoll- Institut
<b>KPI</b>	Key Performance Indicator
<b>NW</b>	Newsletter
<b>PR</b>	Press Release
<b>RWTH</b>	Rheinisch-Westfälische Technische Hochschule Aachen
<b>SIE</b>	Sustainable Innovations
<b>TM</b>	Trade Media
<b>UCD</b>	University College Dublin,
<b>ULUND</b>	Lunds Universitet
<b>VFB</b>	Is Vestforbrædning
<b>WP</b>	Work Package

## 3. Introduction

This document is the UPLIFT project (contract no. 953073) fifth Communication & Dissemination Plan corresponding to D7.7 (M42) led by SUSTAINABLE INNOVATIONS (SIE). Throughout this document, a complete description of the activities carried out during the month 36 (M36) to month 41 (M41) period in terms of Communication and Dissemination will be further explained.

Likewise, the Communication and Dissemination strategy for the upcoming period will be included. All partners contributed to dissemination and communication activities in line with the aims and goals of the plan.

### 3.1 Context of WP7

The main objective of this WP is to maximise the impact of the project results during its lifetime and after the project's end. More in detail, the specific objectives are:

- To promote, among European citizens, awareness regarding the upcycling capacity of products and materials in the food & drink packaging industry.
- To raise awareness of the lowest environmental impact and high economic feasibility of UPLIFT solutions.
- To build a strong network of stakeholders interested in the project results.
- To ensure effective knowledge transfer of UPLIFT's outcomes.
- To enable future exploitation by monitoring the market and business opportunities of plastic upcycling.

### 3.2 Objectives of Task 7.1 Dissemination and Communication strategy

A detailed Dissemination & Communication Plan (DCP) outlining the project's target audiences, strategies for engaging the target audience, and activities was produced in M6 of the project. This document represents its updated version in M29. The document addresses the approach to dissemination and communication from month M24 forward. An upcoming version will reflect the work in terms of dissemination and communication in deliverable 7.6 which will include the activities carried out from month 30 (M30) to month 35 (M35).

- DCP.01 - First Draft of the DCP – M6 (August 2021).
- DCP.02 – Updated version of the DCP – M11 (February 2022).

- DCP.03 – Updated version of the DCP – M18 (August 2022).
- DCP.04 – Updated version of the DCP – M24 (February 2023).
- DCP.05 – Updated version of the DCP – M30 (August 2023).
- DCP.06 – Updated version of the DCP – M36 (February 2024).
- DCP.07 – Updated version of the DCP – M42 (August 2024).
- DCP.08 – Updated version of the DCP – M48 (February 2025).

## 4. Objectives of the DCP

The main objective of the UPLIFT dissemination strategy is to ensure that the project's outcomes (concepts, scientific results, models and simulation tools, validated work, problem awareness) are consequently disseminated to appropriate target communities.

A multistep and multichannel approach is being used in the UPLIFT dissemination strategy in order to reach and engage different stakeholders and target groups with adjusted information for needs and interests. Awareness is raised to all possible project beneficiaries.

The key specific objectives to achieve the UPLIFT goals are:

- To raise awareness among the plastics industry and end-users.
- To show the benefits that UPLIFT outcomes will bring to society (services, employment, economy, environment).
- To facilitate interaction and information exchange with relevant stakeholders (plastics scientists, chemists, engineers...).
- To pave the commercial uptake of the UPLIFT technologies by building a stakeholder network interested in the project.
- To raise capacity building among the industrial sector, the scientific community, and relevant stakeholders.
- To build synergies with other similar and relevant projects.



## 5. Review actions M36-M41

### 5.1 Offline actions

#### 5.1.1 Printed Materials

At the beginning of the project, UPLIFT produced a series of printed documents (brochure, poster, factsheet, and roll-up) to be distributed at the events attended by partners.

During the current period reported, DTU designed a new poster of the projects revolving around repolymerization of Terephthalic Acid (TA) hydrolysates into Polyethylene Terephthalate (PET) that was showcased during the Nordic Polymer Days in Helsinki. The event was a nice opportunity for the researchers to share research in the framework of polymers across the Nordic countries where DTU was awarded with this poster presentation.

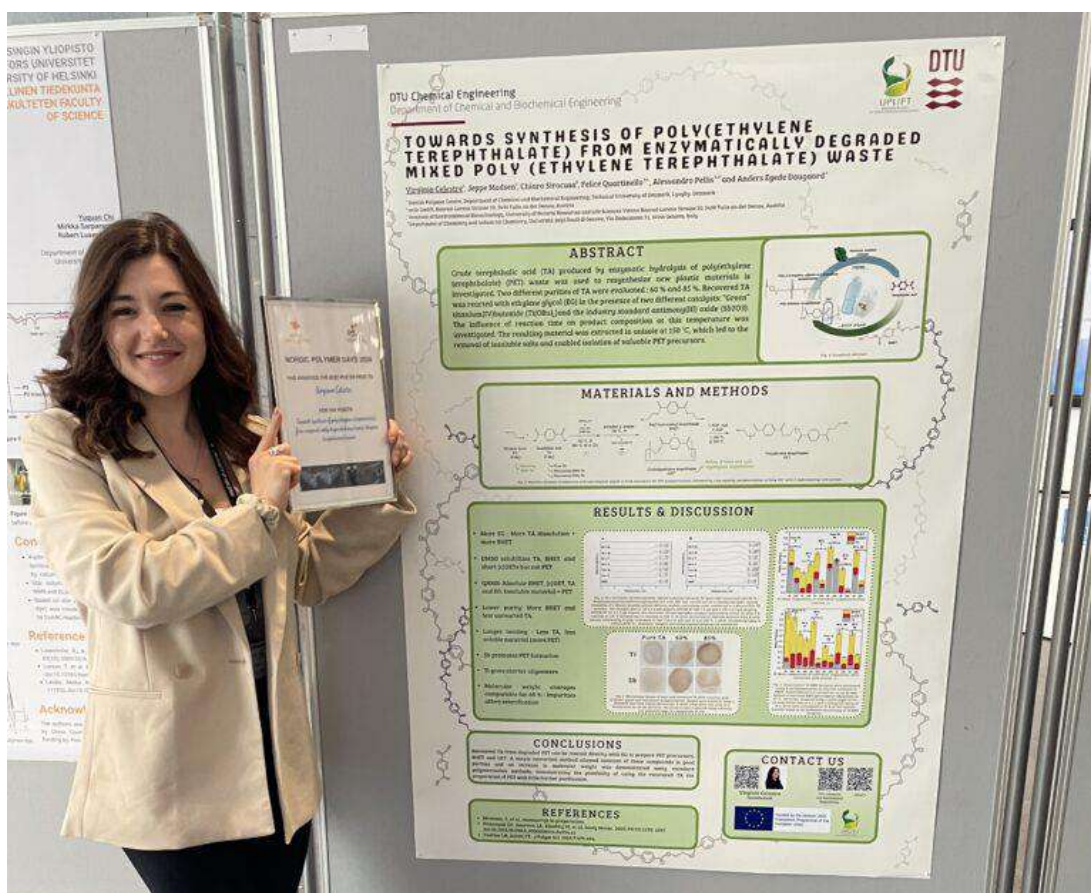


Image 5.1.1: Virginia Celestre research assistant at DTU awarded after the conference poster presentation.

## 5.1.2 Press Releases

In the last semester, no press releases were issued. Since the project began a total of three press releases have been issued about:

- Project Kick-Off.
- Joint Workshop about Bioplastic Projects.
- Joint Workshop about Standardisation.

As discussed in the last general assembly celebrated in May 2024 at AIMPLAS, SIE defined the content and launch dates of the two missing press releases. On the one hand, one press release will be launched at the end of the year to compile all the technical milestones achieved since the project began with the main findings, results and conclusions. On the other hand, the last press release will be launch in the beginning of 2025 and the content will include information regarding the final project conference in order to invite different stakeholders.

## 5.1.3 Interaction with other EU projects

UPLIFT is committed to engaging with related initiatives to boost the project results' impact. A series of actions have been carried out in this regard. From M36 to M41 UPLIFT has participated in several EU project meetings to maximise the impacts in collaboration with other food and drink plastic initiatives.

On April 9, 2024, AAU attended the final conference in Madrid of three different EU initiatives: ENZYCLE, BIZENTE and REVOVER. The conference was revolving around of *three bio-paths, one solution for plastics* where stakeholders from across Europe convened to witness the culmination of four years of groundbreaking research into enhancing plastic recycling through enzymes. Among the attendees was Cristiano Varrone, coordinator of the UPLIFT project, who seized the opportunity to engage with fellow stakeholders and participate in scientific discussions surrounding the central challenge: How can enzymes improve plastic recycling.



Image 5.1.3: Cristiano Varrone at the final conference of ENZYCLE, BIZENTE and RECOVER.

### 5.1.4 Events organised

No events were organised during the current reported period. However, SIE defined in the last project general assembly the logistics of the Final Project Event to be conducted in the beginning of the next year. The format will be online to reach a wider audience and it will include technical blocks for each work package leader as well as a separate block to emphasize the importance of the exploitation work conducted to engage with potential investors and industry players.

Since no events were organised in this period, partners were encouraged to participate in other conferences and trade fairs to keep disseminating the project outcomes, results and milestones as described in the next section 5.1.5 Events attended.



## 5.1.5 Events attended

During the last semester of the project (M36-M41), the different UPLIFT consortium members attended to seven events to disseminate the project to internal and external audiences.

- KCT Presentation – February 2024 RWTH: oral presentation on the development of novel metal catalysts for the ring-opening polymerization of cyclic esters.



*Image 5.1.5.1: Christian Conrads (RWTH) at the KCT presentation.*

- 2nd Annual World Biopolymers and Bioplastics Innovation Forum – February 2024, AAU. Presentation about his work on depolymerization of PEF using polyester hydrolases.



*Image 5.1.5.2: Virender Kumar at the 2nd Annual World Biopolymers and Bioplastics Innovation Forum.*

- European Federation of Biotechnology Plastics Virtual Conference – March 2024, AAU and FJZ: presentation in the framework of the enzymatic depolymerization of post-consumer plastic waste conducted in the UPLIFT project and keynote about a lecture about establishing polyamides as novel feedstock for microbial biotechnology.



*Image 5.1.5.3: Banner of the European Federation of Biotechnology Plastics Virtual Conference.*

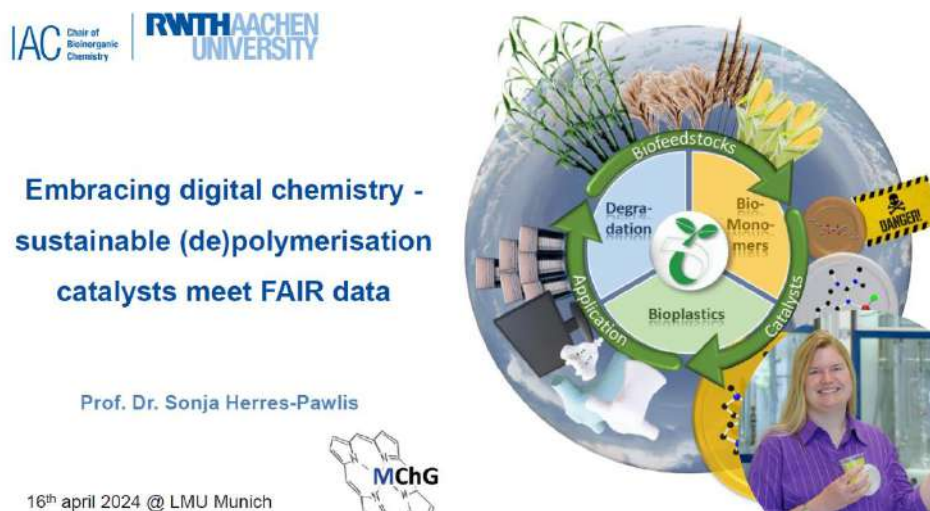
- Final Conference of the ENZYCLE, BIZENTE And RECOVER Projects – April 2024, AAU: scientific discussions about How can enzymes improve plastic recycling?



*Image 5.1.5.4: Final conference of ENZYCLE, BIZENTE and RECOVER projects.*



- THE MUNICH CHEMICAL SOCIETY COLLOQUIUM – April 2024, RWTH: UPLIFT presentation about bioplastics research intertwined with the imperative of making scientific data FAIR (Findable, Accessible, Interoperable, Reusable).



**Embracing digital chemistry - sustainable (de)polymerisation catalysts meet FAIR data**

Prof. Dr. Sonja Herres-Pawlis

16<sup>th</sup> april 2024 @ LMU Munich

Image 5.1.5.5: Presentation of Sonja Herres-Pawlis at the Munich Chemical Society Colloquium.

- Nordic Polymer Days – June 2024, DTU: poster presentation revolving around repolymerization of Terephthalic Acid (TA) hydrolysates into Polyethylene Terephthalate (PET) as part of the work conducted in the UPLIFT project.

Additionally, AIMPLAS attended several events where they promoted the UPLIFT initiative such as the Greener Manufacturing Show, the Meetingpack 2024 event, and the Hispack 2024 event.

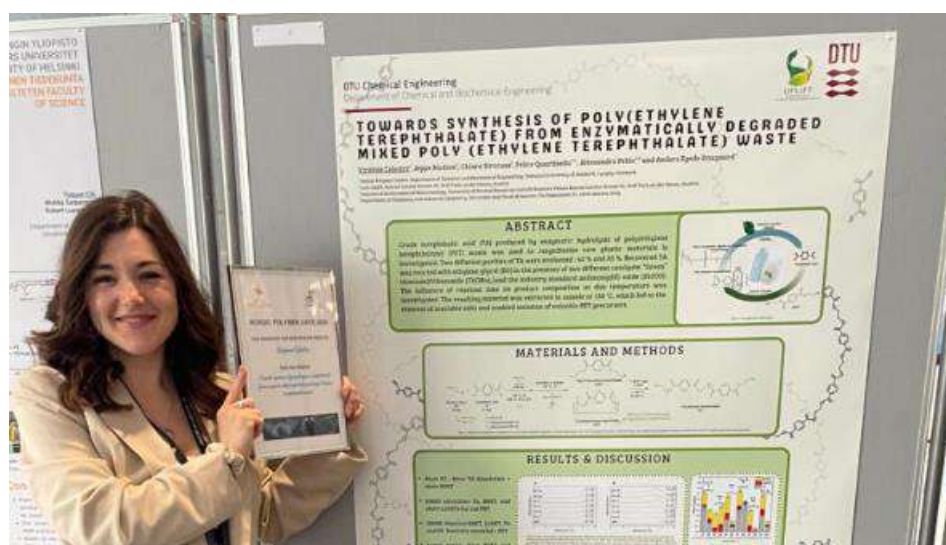


Image 5.1.5.6: Virginia Celestre holding the award during the Nordic Polymer Day.

- The 20th Edition of the International Conference on Renewable Resources & Biorefineries – June 2024, AAU: Introduction to the UPLIFT Plastic Biorefinery concept and presentation of the results on enzymatic polyester depolymerization and polyethene wax bioupcycling into polyhydroxyalkanoates.



*Image 5.1.5.7: Cristiano Varrone presenting during the International Conference on Renewable Resources & Biorefineries.*

Additionally, AIMPLAS attended several events where they promoted the UPLIFT initiative such as the Greener Manufacturing Show, the Meetingpack 2024 event, and the Hispack 2024 event.

Last but not least, AAU attended the 11th International Conference on Sustainable Solid Waste Management from June 19-22, 2024 where they presented UPLIFT in the framework of the selection of polyolefins-degrading mixed microbial consortia through long-term enrichment.

All the conferences, sessions and trade fairs welcomed related research projects and key stakeholders from the academia, bioindustry and bioeconomy sectors, underscoring the importance and relevance of collaborative efforts in addressing pressing environmental issues.

## 5.2 Online actions

### 5.2.1 Website

Since the official release of the website on M3, UPLIFT partners have contributed widely to its update by providing information on milestones, giving interviews, consolidating dissemination materials, etc.

As a living platform, the website has evolved from M36 to M41 to include all the relevant actions, news, articles and relevant documents developed within the UPLIFT framework.

Regarding the News section, in the last semester, nine blog posts have been published:

- [INTERVIEW WITH SUSTAINABLE INNOVATIONS](#)
- [UPLIFT AT THE KCT PRESENTATION](#)
- [UPLIFT AT THE 2ND ANNUAL WORLD BIOPOLYMERS AND BIOPLASTICS INNOVATION FORUM](#)
- [UPLIFT AT THE EUROPEAN FEDERATION OF BIOTECHNOLOGY PLASTICS VIRTUAL CONFERENCE](#)
- [UPLIFT ATTENDS THE FINAL CONFERENCE OF THE ENZYCLE, BIZENTE AND RECOVER PROJECTS](#)
- [UPLIFT AT THE MUNICH CHEMICAL SOCIETY COLLOQUIUM](#)
- [UPLIFT CELEBRATES ITS GENERAL ASSEMBLY AT AIMPLAS IN VALENCIA.](#)
- [UPLIFT SHOWCASED IN THE NORDIC POLYMER DAYS IN HELSINKI](#)
- [UPLIFT AT THE 20TH EDITION OF THE INTERNATIONAL CONFERENCE ON RENEWABLE RESOURCES & BIOREFINERIES](#)

Likewise, during this period the following documents have been uploaded to UPLIFT's website:

- [Deliverable 7.5 Communication & Dissemination Plan Update 5](#)
- [Newsletter 7](#)



In addition to the previous outputs, the consortium partners have been very active in producing several scientific papers. Specifically, twenty papers have been produced in the framework of the UPLIFT project:

- Biobleaching/enzyme-based recycling of aluminium and polyethylene from beverage cartons packaging waste.
- Contribution of Fermentation Technology to Building Blocks for Renewable Plastics.
- Cutinase-Catalyzed Polyester-Polyurethane Degradation: Elucidation of the Hydrolysis Mechanism.
- The metabolic potential of plastics as biotechnological carbon sources – Review and targets for the future.
- Guanidine Carboxy Zinc Complexes for the Chemical Recycling of Renewable Polyesters.
- Effective Ligand Design: Zinc Complexes with Guanidine Hydroquinoline Ligands for Fast Lactide Polymerization and Chemical Recycling.
- Rational Protein Engineering to Increase the Activity and Stability of IsPETase Using the PROSS Algorithm.
- Assessing the Economic Viability of the Plastic Biorefinery Concept and Its Contribution to a More Circular Plastic Sector.
- Critical Review on the Progress of Plastic Bioupcycling Technology as a Potential Solution for Sustainable Plastic Waste Management.
- Open Loop Recycling – Guanidine Iron(III) Polymerization Catalyst for the Depolymerization of Polylactide.
- Engineering a Pseudomonas taiwanensis 4-coumarate platform for production of para-hydroxy aromatics with high yield and specificity.
- A Multitool for Circular Economy.
- Proteomic characterisation of polyethylene terephthalate and monomer degradation by Ideonella sakaiensis
- On the Selective Enzymatic Recycling of Poly (pentamethylene 2,5-furanoate)/Poly(lactic acid) Blends and Multiblock Copolymers.
- Understanding structure–activity relationships: iron(II) complexes of “Legacy Guanidines” as catalysts for the synthesis of polylactide.
- Closing the loop for poly(butylene-adipate-coterephthalate) recycling: depolymerization, monomers separation, and upcycling

- Microbial synthesis of the plant natural product precursor p-coumaric acid with *Corynebacterium glutamicum*.
- Engineering 5-hydroxymethylfurfural (HMF) oxidation in *Pseudomonas* boosts tolerance and accelerates 2,5-furandicarboxylic acid (FDCA) production
- Improving 5-(hydroxymethyl)furfural (HMF) tolerance of *Pseudomonas taiwanensis* VLB120 by automated adaptive laboratory evolution (ALE)
- Efficient Depolymerization of Poly(ethylene 2,5-furanoate) Using Polyester Hydrolases

In the M36-M41 period of the project, UPLIFT has gained 883 sessions on its website, with an average session duration of more than 2 minutes per month and 1915 views in total.



Image 5.2.1.2: Google Analytics for UPLIFT Website (M36-M41).

### 5.2.1.1 Capacity Building website section

Additionally, SIE has created a new TRAINING tab that contains e-learning materials To advance the integration of the UPLIFT discoveries, work methodology, and scope. These materials encompass pertinent details for all stakeholders involved in the plastic packaging value chain, presented in various accessible formats within this section.

#### 5.2.1.1.1 E-Learning Materials

Four videos were developed by SIE in M40 to explain several key aspects for the exploitation activities and understanding of the UPLIFT project:

- E-Learning Part 1: Problem Statement and UPLIFT Ambition: This video explains the core issues that impact plastic packaging waste and how the UPLIFT project aims to address these challenges.
- E-Learning Part 2: The UPLIFT's solution and main innovations: This video explores UPLIFT's groundbreaking solutions for plastic packaging and understand how these innovations will reshape recycling and manufacturing practices.
- E-Learning Part 3: Market drivers of the bioplastics and F&D packaging industries: The objective of this video is to Gain insights into the key market drivers influencing the bioplastics and food & drink packaging sectors. Understand the growth trends, material developments, and the role of sustainability in shaping these industries.
- E-Learning Part 4: UPLIFT's Innovations and Funding & Financing schemes: The objective of this video is to meet the team behind UPLIFT and to discover who stands to benefit from its innovations as well as to learn about potential funding and financing options to support the adoption and scaling of UPLIFT's sustainable plastic solutions.

In addition to these videos, SIE also created a whitepaper about the pioneering sustainable solutions for plastic packaging in the Food & Drink industry as part of the Task 7.3 Capacity Building.

Last but not least, an interactive roadmap was designed and integrated into the website containing information about the Key Exploitable Results of the project as well as the main market drivers following a user-friendly design.

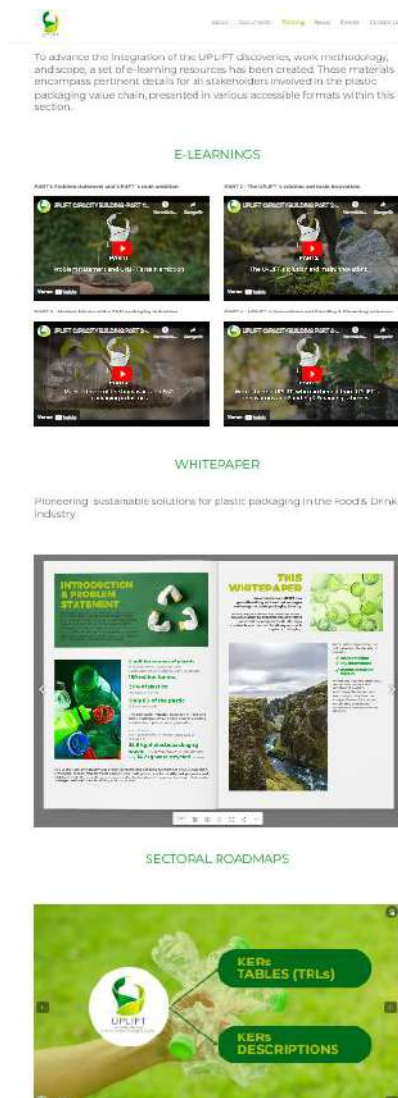


Image 5.2.1.1.1: Training Tab

### 5.2.1.1.1.2 Training Programme Survey

In order to rate the quality and the content of the training programme, users have the chance to provide feedback based on the survey included in the section.

## TRAINING PROGRAMME SURVEY

Rate this programme!

Observe your interactions with the content in a learning management system (LMS) to evaluate it.

Impagato: 27/05/2024, 10:00:00

How would you rate the interest of the content?

1 2 3 4 5

Not interesting at all      Extremely interesting

How would you rate the usefulness of the content in the platform?

1 2 3 4 5

Not interesting at all      Extremely interesting

How would you rate the usability of this section?

1 2 3 4 5

Not interesting at all      Extremely interesting

Would you recommend any changes?

Tu respondes

Page 1 de 1

Enviar

Enviar formulario

More information about the Capacity Building activities can be found on the deliverable [D7.12 Whitepapers and sectoral roadmaps \(SIE\)](#).

### 5.2.2 Social media

The first social media channels (LinkedIn and Twitter) were put in place by SIE in M1, while the YouTube platform was established in M4.

#### LinkedIn

UPLIFT's presence on LinkedIn has reached 821 followers (108 new ones respecting the previous C&D Plan) by M35 after 26 new updates (posts).

The engagement rate of this platform (number of interactions with post-likes, comments, shares) has reached 8,92% (more than 3% is usually considered excellent performance).

The number of impressions (views) has grown during the M36-M40 period to more than 20,000.

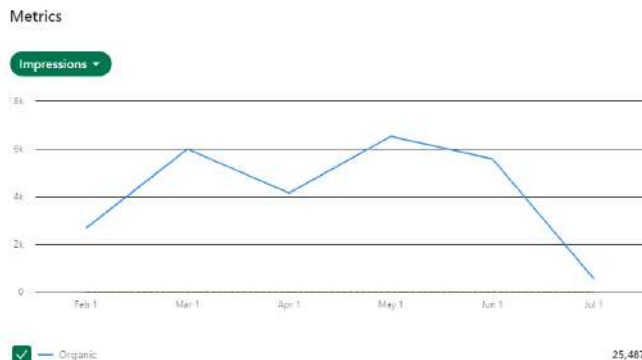


Image 5.2.2.1: Number of Impressions for UPLIFT LinkedIn profile (18223)

## Twitter

As of February 2024, UPLIFT has 378 followers on this social media channel after 26 tweets.

Twitter's recent adjustments to its analytics functionality have led to a notable limitation in obtaining crucial data on impressions and engagement rate. The platform's decision to restructure its services, now offered through premium subscriptions, has resulted in a shift away from providing these specific metrics to users who opt for the free version. This change, though reflecting Twitter's strategic repositioning, has implications for users who rely on insights into their content's reach and audience interaction.

For the UPLIFT project this is far to be considered a risk since the KPIs reflected in the D&C plan were already achieved. However, this fact difficult SIE to keep a track on how the regular updates on this platform works.

## YouTube

At least 2 videos were expected to be produced along with the project life. To date, UPLIFT has made 18 videos public. All videos have more than 1200 views to date.

The first project video was released in September 2021 and uploaded to the official YouTube channel. Since then, other videos were produced, containing interviews with consortium members and recording of workshops and webinars.

During the current period reported, SIE produced 4 new videos as part of the T7.3 Capacity Building as explained in the previous sections.



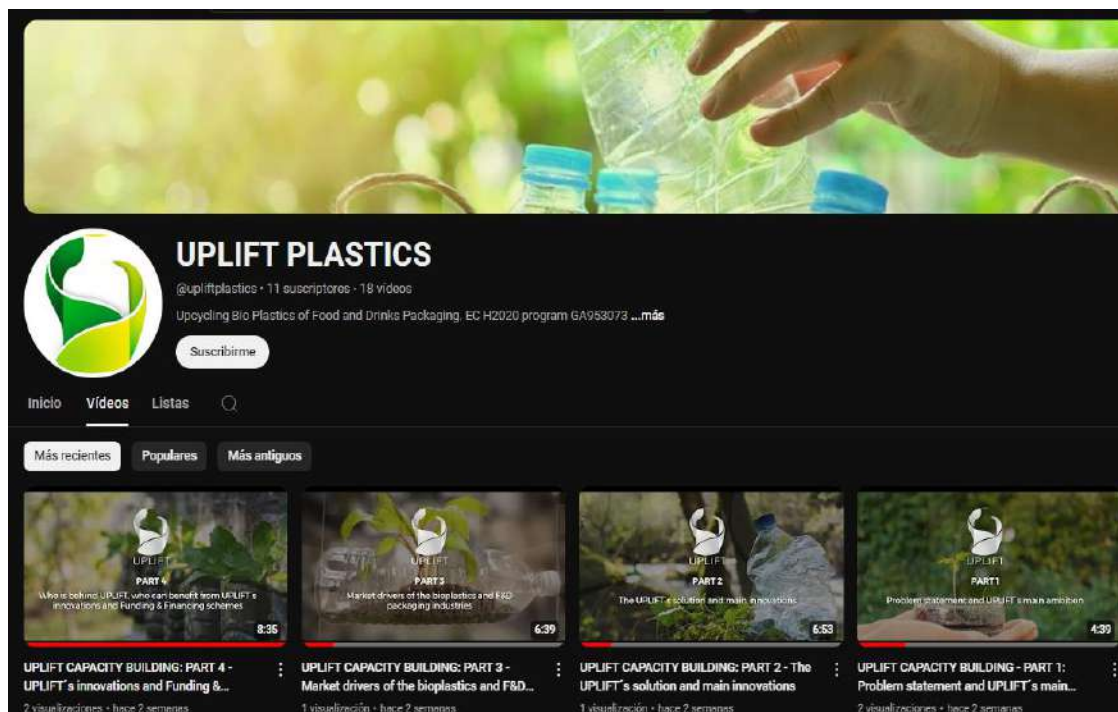


Image 5.2.2.3: E-Learning videos

## 5.2.3 Newsletters

As mentioned in the Grant Agreement, it was expected that eight newsletters would be released during the project life.

The first newsletter (M4) included the main information of the project such as the methodology, impacts, and partners as well as the first press release and the communication materials. UPLIFT's second newsletter (M10) contained the recording of the joint workshop, information on the project progress, events attended, and scientific papers published, and four interviews with UPLIFT consortium members.

The third newsletter (M16) contained the relevant actions carried out in the last semester of the project such as the new joint workshop, the first face-to-face general assembly, the sustainability awards nomination, interviews, new papers and conferences and events where UPLIFT was disseminated.

The fourth newsletter (M22) included information about the main conferences, events, trade fairs as well as other relevant actions such the participation of the project in the Sustainability Awards, the PhD Summer School organised by AAU, two new scientific papers and the HKI video interview.

The fifth newsletter (M29) was filled with information about the third general assembly, the nomination to the .EU Awards, clustering activities, the last papers published,

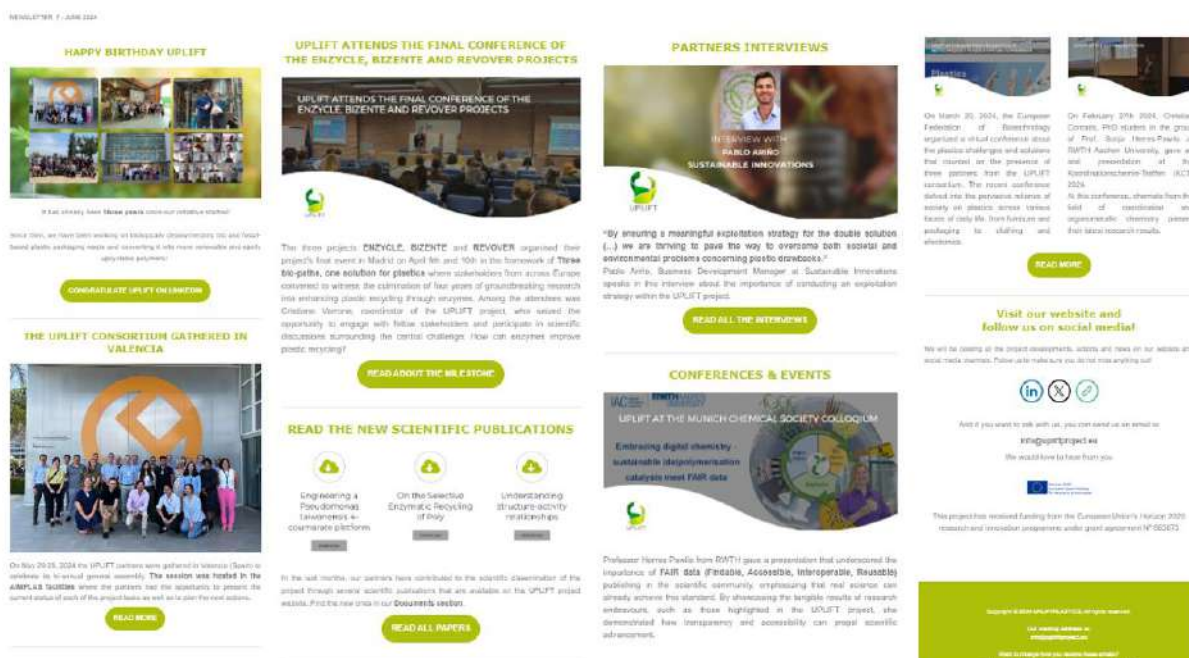
partners interview, the video recording of the *About Upcycling* campaign conducted by SIE as well as the conferences and events attended in the last semester.

The sixth newsletter (M35) described the relevant activities and milestones achieved in the previous semester. Information about the last General Assembly meeting, the Life Science Research Awards, information about the aromatics scaleup, clustering activities, the latest scientific papers published, two partners interviews, and the conferences attended.

The seventh newsletter (M40) contained information about the UPLIFT anniversary, the General Assembly celebrated in Valencia, the list of conferences and events where the UPLIFT partners participated, the latest scientific publications launched and the last interview published in the framework of the exploitation activities.

As of M41, the Newsletter has more than 600 subscribers and around 200 readers altogether among the five of them and an average of 150 readers per Newsletter.

Image 5.2.3: Newsletter 7





## 6. Other relevant actions

As stated in the Grant Agreement Article 29 “Unless it goes against their legitimate interests, each beneficiary must — as soon as possible — ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).”

In compliance with this article, our partners have actively contributed to disseminating the UPLIFT project from the very beginning by different means: social media posts, attendance at conferences and shows, email campaigns, newsletters, press releases, etc. to good effect.

UPLIFT LinkedIn posts have been shared from M36-M41 and the partners were very supportive in this area. Likewise, consortium members have made posts during this semester about UPLIFT plus reported the social media post from UPLIFT social media channels. All these contributions can be checked in the Annex 1: Dissemination tables (M36-M41)

## 7. Action plan M42-M48

After a careful review of the actions implemented during the M36-M41 period in the UPLIFT communication and dissemination strategy, and the examination of the compliance with the KPIs established at the beginning of the project, in general terms, the strategy is keeping proving to be effective. No major deviations have been found, so the main action guidelines will remain the same.

As mentioned in previous sections, it is foreseen to launch two press releases announcing the technical developments and another one with the information about the final project conference. Additionally, SIE will coordinate the logistics for the final video production as well as the final project conference to be celebrated in the beginning of next year.

Likewise, In the coming months, specially dedicated campaigns will be carried out and could include (but are not limited to): newsletters, website news, documents made available online, social media posts, etc.

The activity on social media will continue. Participation of the partners to maintain good performance on these platforms is a vital part of our approach to Dissemination and Communications. SIE is also committed to reinforcing the UPLIFT Newsletter campaigns, to attract as many stakeholders as possible to join the mailing list.

## 8. Annex 1: Dissemination Tables (M36-M41)

TYPE OF ACTIVITY	MAIN LEADER /AUTHORS	TITLE	DATE	PLACE	STAKEHOLDER	LINK TO WEBSITE /SOCIAL MEDIA	FLYERS DISTRIBUTED	OPEN ACCESS
					TOTAL NUMBER			
<b>AAU</b>								
Conference	AAU	2nd Annual World Biopolymers and Bioplastics Innovation Forum	mar-24		1000	<a href="https://upliftproject.eu/uplift-2nd-annual-world-biopolymers-2024/">https://upliftproject.eu/uplift-2nd-annual-world-biopolymers-2024/</a>	NO	YES
POST	Virender Kumar	2nd Annual World Biopolymers and Bioplastics Innovation Forum	mar-24		700	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7169103249780719616/?commentUrn=urn%3A%3Acomment%3A%28activity%3A7169103249780719616%2C7169217588466511872%29&amp;actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7169103249780719616/?commentUrn=urn%3A%3Acomment%3A%28activity%3A7169103249780719616%2C7169217588466511872%29&amp;actorCompanyId=71623060</a>	NO	YES
REPOST	CRISTIANO VARRONE	HAPPY BIRTHDAY UPLIFT	mar-24	TWITTER	292	<a href="https://twitter.com/UPLIFT_EU/status/1765042415835185222">https://twitter.com/UPLIFT_EU/status/1765042415835185222</a>	YES	NO
REPOST	CRISTIANO VARRONE	DOCUMENTS SECTION	abr-24	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:7181223969700675584/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:share:7181223969700675584/?actorCompanyId=71623060</a>	YES	NO
REPOST	CRISTIANO VARRONE	ENZYCLE FINAL CONFERENCE	abr-24	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7185617516969213953/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7185617516969213953/?actorCompanyId=71623060</a>	YES	NO
EVENT	CRISTIANO VARRONE	ENZYCLE FINAL CONFERENCE	abr-24	LINKEDIN	1000	<a href="https://upliftproject.eu/uplift-attends-final-conference-encycle/">https://upliftproject.eu/uplift-attends-final-conference-encycle/</a>	YES	YES
POST	CRISTIANO VARRONE	PAPER PEF	jun-24	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7210214358159708160/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7210214358159708160/?actorCompanyId=71623060</a>	YES	YES
POST	CRISTIANO VARRONE	RRB2024	jun-24	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7203730937459744768/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7203730937459744768/?actorCompanyId=71623060</a>	YES	NO
POST	CRISTIANO VARRONE	CB Materials	jun-24	LINKEDIN	1000	<a href="https://www.linkedin.com/feed/update/urn:li:share:7211321268619370496/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:share:7211321268619370496/?actorCompanyId=71623060</a>	YES	NO
<b>DTU</b>								
POST	DTU	NORDIC POLYMER DAYS	jun-24	LinkedIn	15000	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7208400007014629376/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7208400007014629376/?actorCompanyId=71623060</a>	NO	YES
EVENT	DTU	NORDIC POLYMER DAYS	jun-24	HELSINKI	120	<a href="https://upliftproject.eu/nordic-polymer-days-helsinki/">https://upliftproject.eu/nordic-polymer-days-helsinki/</a>	YES	YES
POST	ANDERS DAUGARD	NORDIC POLYMER DAYS	jun-24	LinkedIn	500	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7207276216205139971/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7207276216205139971/?actorCompanyId=71623060</a>	NO	YES
<b>BIOMI</b>								
REPOST	BIO-MI	HAPPY BIRTHDAY UPLIFT	mar-24	LINKEDIN	292	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7171074571377328128/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7171074571377328128/?actorCompanyId=71623060</a>	YES	NO
REPOST	BIO-MI	HAPPY BIRTHDAY UPLIFT	mar-24	TWITTER	370	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7171074571377328128/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7171074571377328128/?actorCompanyId=71623060</a>	YES	NO
REPOST	BIO-MI	TRAINING SECTION	may-24	LINKEDIN	314	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7196154126236328840/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7196154126236328840/?actorCompanyId=71623060</a>	YES	NO
REPOST	BIO-MI	GA AIMPLAS	24-may	TWITTER	371	<a href="https://x.com/HerresLab/status/1795796373876490451">https://x.com/HerresLab/status/1795796373876490451</a>	YES	No
REPOST	BIO-MI	CB MATERIALS	jun-24	LINKEDIN	327	<a href="https://www.linkedin.com/feed/update/urn:li:ugcPost:7196154125581971456/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:ugcPost:7196154125581971456/?actorCompanyId=71623060</a>	YES	No
<b>AIMPLAS</b>								
REPOST	AIMPLAS	GA AIMPLAS	may-24	TWITTER	6000	<a href="https://x.com/HerresLab/status/1795796373876490451">https://x.com/HerresLab/status/1795796373876490451</a>	YES	No
EVENT	AIMPLAS	MEETINGPACK 2024	abr-24	VALENCIA BARCELON	219	<a href="https://www.aimplas.net/conferences/meetingpack-2024-barrier-packaging-solutions-challenge-circular-economy/">https://www.aimplas.net/conferences/meetingpack-2024-barrier-packaging-solutions-challenge-circular-economy/</a>	YES	No
EVENT	AIMPLAS	HISPACK 2024	24-may	A	80	<a href="https://www.hispack.com/">https://www.hispack.com/</a>	YES	No
<b>SIE</b>								
POST	SIE	EXPLOITATION TEAM INVOLVED	may-24	LINKEDIN	8500	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7201153844418953216/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7201153844418953216/?actorCompanyId=71623060</a>	NO	YES
POST	SIE	EXPLOITATION TEAM INVOLVED	may-24	INSTAGRAM	583	<a href="https://www.instagram.com/p/C7eSAbMvVj/?img_index=1">https://www.instagram.com/p/C7eSAbMvVj/?img_index=1</a>	NO	YES
POST	SIE	GENERAL ASSEMBLY AIMPLAS	may-24	INSTAGRAM	583	<a href="https://www.instagram.com/p/C7iF0MbMclI/?utm_source=ig_web_copy_link&amp;igsh=MzRlODBiNWFlZA==">https://www.instagram.com/p/C7iF0MbMclI/?utm_source=ig_web_copy_link&amp;igsh=MzRlODBiNWFlZA==</a>	NO	YES
POST	SIE	GENERAL ASSEMBLY AIMPLAS	may-24	LINKEDIN	8500	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7201521820766765056/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:activity:7201521820766765056/?actorCompanyId=71623060</a>	NO	YES
POST	SIE	GENERAL ASSEMBLY AIMPLAS	may-24	TWITTER	1200	<a href="https://x.com/SustainableInNE/status/179579657917572327">https://x.com/SustainableInNE/status/179579657917572327</a>	NO	YES
POST	SIE	UPLIFT WHITEPAPER	JULY 2024	LINKEDIN	8500	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7218897878528720897">https://www.linkedin.com/feed/update/urn:li:activity:7218897878528720897</a>	YES	YES
POST	SIE	UPLIFT WHITEPAPER	JULY 2024	TWITTER	8500	<a href="https://x.com/SustainableInNE/status/1813134243926610073">https://x.com/SustainableInNE/status/1813134243926610073</a>	YES	YES
POST	SIE	C&D TEAM	JULY 2024	LINKEDIN	8500	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7226331752087154689">https://www.linkedin.com/feed/update/urn:li:activity:7226331752087154689</a>	NO	NO
<b>RWTH</b>								
EVENT	RWTH	LMU MUNCHEN	abr-24	GERMANY		<a href="https://upliftproject.eu/uplift-munich-chemical-society-colloquium/">https://upliftproject.eu/uplift-munich-chemical-society-colloquium/</a>	YES	YES
POST	SONJA HERRES	LMU MUNCHEN	abr-24	LINKEDIN		<a href="https://www.linkedin.com/feed/update/urn:li:share:7186281050359103488/?actorCompanyId=71623060">https://www.linkedin.com/feed/update/urn:li:share:7186281050359103488/?actorCompanyId=71623060</a>	YES	NO
REPOST	SONJA HERRES	GA AIMPLAS	may-24	TWITTER	800	<a href="https://x.com/HerresLab/status/1795796373876490451">https://x.com/HerresLab/status/1795796373876490451</a>	YES	No